

Pat Zaiontz, President  
Jerry Reed, Treasurer  
Jonny Williams  
Barbara Gardner  
Gari Lynn Hessong, Vice President  
Clyde Hunt  
David Arevalo

Executive Director/City Administrator, Paul Mendes  
City Secretary Lynne George  
City Attorney Leonard Schneider



## **4-B COMMUNITY DEVELOPMENT CORPORATION**

### **MINUTES**

**CITY OF MAGNOLIA**

**4B COMMUNITY DEVELOPMENT CORPORATION**

**REGULAR MEETING**

**THURSDAY MAY 14, 2015 - 5:30 P.M.**

**Sewall Smith City Council Chambers**

**18111 Buddy Riley Blvd., Magnolia, Texas 77354**

A meeting of the Magnolia 4B Community Development Corporation was held on May 14, 2015, beginning at 5:00 pm in the Sewall Smith City Council Chambers located at 18111 Buddy Riley Blvd., Magnolia, Texas 77354.

#### **1. CALL TO ORDER**

The meeting was called to order by President Pat Zaiontz at 5:00 pm.

a. **INVOCATION**

Clyde Hunt delivered the invocation.

b. **PLEDGE OF ALLEGIANCE**

President Zaiontz lead the pledge of allegiance to the United States flag.

#### **2. ROLL CALL AND CERTIFICATION OF QUORUM**

President Pat Zaiontz called roll and certified a quorum present with the following Board members in attendance: Pat Zaiontz, Jonny Williams, Gari Lynn Hessong, Jerry Reed, David Arevalo, Barbara Gardner, Clyde Hunt

Absent: -0-

Staff present: City Secretary Lynne George

Also present: Economic Development Coordinator Tana Ross

#### **3. CITIZENS FORUM**

*(No official or formal action or vote may be taken on any comment made by citizens during Citizens Forum)*

*(For matters not on the agenda. Comments shall be limited to three (3) minutes per person. Comments by the Board shall be limited to:*

- a. Statements of specific factual information given in response to an inquiry;
  - b. A recitation of existing policy in response to an inquiry;
  - c. A proposal to place the subject on a future agenda.
- None.

#### 4. **ANNOUNCEMENTS**

*(Hear announcements concerning items of community interest from the Board members and City staff for which no action shall be taken or discussed.)*

None.

#### 5. **TREASURER'S REPORT – UPDATE OF REVENUES & EXPENDITURES**

*(Jerry Reed, Treasurer)*

Provided in packet. Jerry Reed provided a summary of revenues and expenditures.

#### 6. **CONSENT AGENDA – ROUTINE ITEMS:**

*(This portion of the agenda consists of items considered to be routine and will be enacted by one motion unless separate discussion is requested by a Board Director or a citizen.)*

- a. Approval of the minutes of the 4B CDC meeting held on April 9, 2015.

	<b><u>Vendor</u></b>	<b><u>Project #</u></b>	<b><u>Amount</u></b>
b.	Magnolia Hardware & Supply (Inv.#89418)	500851	\$ 90.16
c.	Magnolia Hardware & Supply (Inv.#89434)	500851	\$ 38.99
d.	Magnolia Hardware & Supply (Inv.#90247)	500851	\$ 3.27
e.	Magnolia Hardware & Supply (Inv.#90259)	500851	\$ 9.19
f.	Liles Parker	500640	\$ 74.00
g.	Tana Ross	500851	\$ 100.67
h.	Tana Ross	500851	\$ 34.43
i.	Tana Ross	500632	\$ 1,287.50

**MOTION:** Upon a motion to approve Consent Agenda items a. through i. made by Johnny Williams and seconded by Jerry Reed, the Board members voted and the motion carried unanimously.

#### 7. **CONSIDERATION – USE OF PARK AND AMENDMENT OF FEES FOR EVENTS**

Consideration and possible action regarding use of park and amendment of fees for events.

Pat Zaiontz expressed concern with people wanting to use the park for free for barbeque fundraising events. He stated that everyone needs to pay a fee for the use of the park, unless an event is sponsored by the City. Discussion followed.

**MOTION:** Upon a motion to amend the fees to charge \$200 per day for the barbeque cookoff area if the event is not sponsored by the City made by Gari Lynn Hessong and seconded by Jonny Williams, the Board members voted and the motion carried unanimously.

#### 8. **ECONOMIC DEVELOPMENT COORDINATOR REPORT**

*(Tana Ross)*

Tana Ross provided a sales tax revenue comparison, a sales tax report, and economic development activity report. Mrs. Ross reported sales tax overall, and for the fiscal year, which is still meeting and/or exceeding projected. Mrs. Ross provided a summary of highlights of the

economic development activity report and various contacts. She also presented a draft of the newly updated aerial marketing map.

## **9. APPROVED PROJECTS REPORTS/UPDATES**

- a. Unity Park Project – (approved 2006-2007) – (Jonny Williams, Pat Zaiontz)  
Jonny Williams reported more vandalism at the pavilion but that we have a new police chief now that is on the street. The issue with the monitoring of the surveillance system has not yet been resolved. The Stroll needs some lighting; Melissa Sunseri is going to chair The Stroll Committee, and Mrs. Ross will just be a City liaison; Mrs. Ross will handle park reservations.
- b. Yellow House – (approved 2009) – (Barbara Gardner, Jonny Williams)  
Barbara Gardner reported having two individuals who were recently interested.
- c. Economic Development Program – (approved 2007-2008) – (Jerry Reed)  
Jerry Reed had no report.
  - (i). Grow Magnolia  
No report.
- d. Gateways – (Barbara Gardner)  
Concrete slab has been poured and the man who repairs the pavilion is to build the sign.
- e. Downtown Upgrades - (approved 2011) – (Gari Lynn Hessong)  
Bench and cigarette receptacle has been installed near the brewery.
- f. Project to promote new and expanded business development within the City limits and ETJ of Magnolia - Allocation of \$10,000.00 for land, buildings, equipment, facilities, expenditures, targeted infrastructure and improvements to promote new or expanded business development. (approved March 2013)  
No report.
- g. Project to promote new and expanded business development through the creation of a City Centre - Allocation of \$10,000.00 for land, buildings, equipment, facilities, expenditures, targeted infrastructure and improvements to promote new or expanded business development. (approved March 2013)  
No report.

## **10. REQUESTS FOR FUTURE AGENDA ITEMS**

The following items were requested to be placed on the next agenda:

- a. Consideration and possible action to approve newly updated aerial marketing map and split cost with 4A EDC.
- b. Review, consideration and possible action regarding the Economic Development Coordinator Agreement.

## **11. ADJOURNMENT**

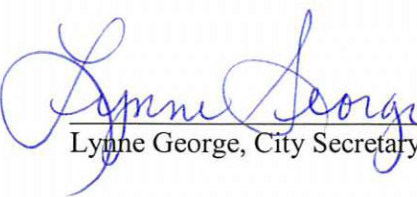
**MOTION: Upon a motion to adjourn made by Clyde Hunt and seconded by Gari Lynn Hessong, the Board members voted, the motion carried unanimously and the meeting was adjourned at 6:09 p.m.**



  
Pat Zaiontz, President

I hereby certify this is a true and correct copy of the minutes of the meeting held on May 14, 2015, by the Board of the City of Magnolia 4B Community Development Corporation.

ATTEST:

  
Lynne George, City Secretary