



CITY OF  
**MAGNOLIA**  
**4-B Community Development Corporation**

## Minutes

CITY OF MAGNOLIA  
COMMUNITY DEVELOPMENT CORPORATION – 4B  
REGULAR MEETING  
THURSDAY, MARCH 11, 2010 - 5:30 P.M.  
Sewall Smith City Council Chambers  
18111 Buddy Riley Blvd, Magnolia, Texas 77354

A regular meeting of the Magnolia 4B Community Development Corporation met on this Date, March 11, 2010, beginning at 5:30 pm, in the Sewall Smith City Council Chambers located at 18111 Buddy Riley Blvd, Magnolia, Texas 77354

**1. CALL TO ORDER**

President Frank Parker, III called the meeting to order at 5:30 pm.

**2. INVOCATION AND PLEDGE OF ALLEGIANCE**

President of the Board Frank Parker, III delivered the invocation and led the Pledge of Allegiance to the US flag.

**3. ROLL CALL AND CERTIFICATION OF QUORUM**

President Parker called roll and certified a quorum present with the following Board members in attendance: Andy Mize, Viren Vansadia, Jonny Williams and Pat Zaiontz.

Board members Jerry Reed and Mike Karm were absent.

Staff in attendance: Executive Director Ryan Kelley, Corporation Attorney Leonard Schneider, and City Secretary Debra Brent.

**4. COMMENTS OR PETITIONS FROM THE PUBLIC**

There were no comments from the public

**5. CONSENT AGENDA ROUTINE ITEMS**

*This portion of the agenda consists of items considered to be routine and will be enacted by one motion unless separate discussion is requested by a Board Director or a citizen.*

- a. Approval of minutes of the meetings of the 4B CDC January 14, 2010 and February 11, 2010.
- b. Revenue reports, account expenditures and approval of submitted invoices for payment;

a. Prosperity Bank (47,859.37)	\$ 21,492.33
b. Ross Banks Inv. # 115405	\$ 573.50

On a motion made by Board member Williams and a second by Board member Vansadia, the Board voted five (5) for and none (0) opposed to approve the consent agenda as presented, no corrections or alterations.

Motion carried.

## **6. ANNOUNCEMENTS**

Hear announcements concerning items of community interest from the Board Members and City Staff for which no action will be taken or discussed.

Katrina Welch reported that an article will be in the newspaper to promote the grant project offered by the 4B CDC. She announced the dedication of the stroll will be April 24, 2010. She reported that USA in Concert went well.

## **7. REGULAR AGENDA**

### **7-1. Consideration – Approved Projects** (Executive Director Ryan Kelley)

Consideration and possible action on the following approved projects.  
(Board President Frank Parker)

1. Magnolia City Park Project-approved 2006-2007 – park has been delayed due to rain
2. Street Extension Project- approved 2006-2007 – no discussion
3. Community Marketing Project - approved 2007-2008 – behind on project
4. Downtown Revitalization Program – approved- 2007-2008
5. Businesses Recruitment Program – approved 2007-2008

### **7.2 Discussion – Re-location House to Unity Park or Market Property** (Board member Jonny Williams)

Discussion and possible action regarding moving yellow house located on Nichols Sawmill to Unity Park or Market Park property.

Board member Williams reported that he spoke with the owner regarding donating the house to the 4A EDC to be moved and used as a business or possibly house the Chamber of Commerce.

The Executive Director discussed the roll of the 4B CDC with regards to funding.

Board member Williams asked if the 4B CDC would consider adopting this as a project.

On a motion made by Board member Zaiontz and a second by Board member Williams, the Board voted five (5) for and none (0) opposed to adopt the relocation of a yellow house located on Nichols Sawmill Rd. to Unity Park or Market Park for use as building equipment facilities expanded business development.

Motion carried.

### **7.3 Discussion - Funding for Stroll** (Board member Jonny Williams)

Discussion and possible action to allocate funds for the dedication of the Magnolia Stroll.

The Executive Director reported that the funding for the Stroll will be from 4A EDC. He reported that there are still funds allocated for Saturday In the Park, and if additional funds are needed to promote the dedication of the Stroll possibly some monies could be transferred from that fund.

On a motion made by Board member Williams and a second by Board member Zaiontz, the Board voted five (5) for and none (0) opposed, contingent on promotion funds available approved up to \$1,000.00 for advertising and signage.

Motion carried

Katrina Welch gave a brief report of some events that will be held on the day of the dedication of the stroll. She reported the event begins at 10:00 am and the dedication is at 11:00 and will continue through out the day. She reported that the mobile vet clinic was moved over to the Farmers Market and did well.

Board member Williams invited the Board to go look at the progress on the Stroll.

#### **7.4 Discussion - Unity Park and Sullivan Park**

(Board member Jonny Williams)

Discussion regarding signage for Unity and Sullivan Parks.

The Executive Director presented some picture samples of signs that is proposed for Unity Park and Sullivan Park entrances.

#### **7.5 Consideration – Farmers Market**

(President Frank Parker, III)

Discuss and possible action regarding the proposed Farmers Market including possible allocation of funds for operating and capital expenditures.

Ms. Welch reported that they are waiting on TxDot to approve the electrical that is being installed. She reported that there are a total of 18 producers signed up for market days. Bandit signs are complete.

#### **7.6 Consideration Gateways**

(Executive Director Ryan Kelley)

Consideration and possible action regarding design on entrance gateways into the City of Magnolia.

On a motion made by Board member Williams and a second by Board member Mize, the Board voted five (5) for and none (0) opposed to approve the adoption of entrance gateways near the city limits into the City of Magnolia.

Motion carried.

#### **7.7 Discussion – Proclamation and Awards**

(President Frank Parker, III)

Discussion regarding the giving of proclamations and awards.

Board member Zaiontz mentioned the Century 21 office located on FM 1774.

#### **7.8 Discussion – Magnolia Music Festival**

(Board Member Karm)

Discussion and possible action regarding the Magnolia Music Festival.

The Corporation Attorney advised that if the Board gives money for the Festival that it should be given to the Magnolia Community Foundation since they are responsible for the event.

#### **7.9 Discussion – Promotion Economic Development**

(Executive Director Ryan Kelley)

Discussion and possible action to allocate funds and retain individual for promotion of Economic Development Projects.

The Executive Director explained that the meaning of the action is to hire Tana Ross to write articles, newsletters and other media to promote ongoing economic development projects.

On a motion made by Board member Williams and a second by Board member Zaiontz, the board voted five (5) for and none opposed to approve an expenditure not to exceed \$250.00 to retain an individual for promotion of ongoing economic development projects.

Motion carried.

7.10 **Discussion – Flower Beds Melton Street and FM 1774**

(Board Member Jonny Williams)

Discussion and possible action for the placement of flower beds on Melton Street and FM 1774.

The City Attorney advised the Board of the type of expenditures that the 4B CDC can make.

President of the Board recommended this item on April's agenda with proper wording.

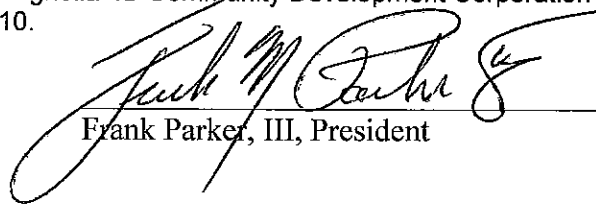
8. **BOARD OF DIRECTORS CONCERNS**

Agenda Item next month proclamation Century 21.


9. **ADJOURNMENT**

On a motion made by Board member Williams and a second by Board member Zaiontz, the Board voted five (5) for and none (0) opposed to adjourn the meeting at 6:50 pm.

I hereby certify this is a true and correct copy of the minutes of the regular meeting held on March 11, 2010, by the Board of the City of Magnolia 4B Community Development Corporation and were approved on this the 11<sup>th</sup> day of March, 2010.

  
Frank Parker, III, President

ATTEST:

  
Debra Brent, City Secretary

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