

Pat Zaiontz, President  
Jerry Reed, Treasurer  
Jonny Williams  
Barbara Gardner  
Gari Lynn Hessong, Vice President  
Clyde Hunt  
David Arevalo

Executive Director/City Administrator, Paul Mendes  
City Secretary Lynne George  
City Attorney Leonard Schneider



## **4-B COMMUNITY DEVELOPMENT CORPORATION**

### **MINUTES**

**CITY OF MAGNOLIA**

**4B COMMUNITY DEVELOPMENT CORPORATION**

**THURSDAY JULY 9, 2015 - 5:30 P.M.**

**Sewall Smith City Council Chambers**

**18111 Buddy Riley Blvd., Magnolia, Texas 77354**

A meeting of the Magnolia 4B Community Development Corporation was held on July 9, 2015, beginning at 5:35 pm in the Sewall Smith City Council Chambers located at 18111 Buddy Riley Blvd., Magnolia, Texas 77354.

#### **1. CALL TO ORDER**

The meeting was called to order by President Pat Zaiontz at 5:35 pm.

##### **a. INVOCATION**

Jonny Williams delivered the invocation.

##### **b. PLEDGE OF ALLEGIANCE**

President Zaiontz lead the pledge of allegiance to the United States flag.

#### **2. ROLL CALL AND CERTIFICATION OF QUORUM**

President Pat Zaiontz called roll and certified a quorum present with the following Board members in attendance: Pat Zaiontz, Jonny Williams, Gari Lynn Hessong, Jerry Reed, David Arevalo, Barbara Gardner

Absent: Clyde Hunt

Staff present: Executive Director/City Administrator Paul Mendes, City Secretary Lynne George

Also present: Economic Development Coordinator Tana Ross

### **3. CITIZENS FORUM**

*(No official or formal action or vote may be taken on any comment made by citizens during Citizens Forum)*

*(For matters not on the agenda. Comments shall be limited to **three (3) minutes per person**. Comments by the Board shall be limited to:*

- a. Statements of specific factual information given in response to an inquiry;*
- b. A recitation of existing policy in response to an inquiry;*
- c. A proposal to place the subject on a future agenda.*

None.

### **4. ANNOUNCEMENTS**

*(Hear announcements concerning items of community interest from the Board members and City staff for which no action shall be taken or discussed.)*

None.

### **5. TREASURER'S REPORT – UPDATE OF REVENUES & EXPENDITURES**

*(Jerry Reed)*

Provided in packet. Jerry Reed provided a summary of revenues and expenditures.

### **6. CONSENT AGENDA – ROUTINE ITEMS:**

*(This portion of the agenda consists of items considered to be routine and will be enacted by one motion unless separate discussion is requested by a Board Director or a citizen.)*

- a. Approval of the minutes of the 4B CDC meeting held on June 11, 2015.
- b. Approval of the minutes of the 4B CDC meeting held on June 25, 2015

	<b><u>Vendor</u></b>	<b><u>Project #</u></b>	<b><u>Amount</u></b>
c.	Sam's Club	500848	\$ 338.40
d.	Barco Products (Inv.#061500298)	500848	\$ 1,367.05
e.	Magnolia Hardware & Supply (Inv.#91240)	500848	\$ 14.99
f.	Tana Ross	500632	\$ 1,287.50

**MOTION:** Upon a motion to approve Consent Agenda items a. through f. made by Jonny Williams and seconded by Jerry Reed, the Board members present voted and the motion carried unanimously.

### **7. ECONOMIC DEVELOPMENT COORDINATOR REPORT**

*(Tana Ross)*

Tana Ross provided a sales tax revenue comparison, a sales tax report, and economic development activity report. Mrs. Ross reported sales tax overall only up by 9% with a 14% increase for the fiscal year, which is exceeding projected; provided a summary of highlights in the economic development activity report, and various contacts.

### **8. APPROVED PROJECTS REPORTS/UPDATES**

- a. Unity Park Project – *(approved 2006-2007) - (Jonny Williams, Pat Zaiontz)*

Jonny Williams reported that the 4<sup>th</sup> of July celebration was a huge success and couldn't have been any better, the fireworks were great, the bands were great and he thanked staff who helped.

Mr. Mendes reported that City Secretary Lynne George has scheduled the fireworks for next year, and the band has also been reserved.

President Zaiontz commented what a great use of City 4A and 4B money was for the park over the years and what an asset the park was and has become.

- b. Yellow House – *(approved 2009) – (Barbara Gardner, Jonny Williams)*  
Executive Director/City Administrator Paul Mendes mentioned that this coming Wednesday, an excursion is planned to go down to The Shack for a bite to eat for lunch for anyone that would like to go to see what the place is like.
- c. Economic Development Program – *(approved 2007-2008) – (Jerry Reed)*  
No report.
  - (i). Grow Magnolia  
No report.
- d. Gateways – *(Barbara Gardner)*  
Executive Director/City Administrator Paul Mendes reported that we started off with a couple of concepts, but we need to pick a specific design for a sign. At the last meeting, some copies of different concepts were provided. Barbara Discussion followed. Gardner will handle this.
- e. Downtown Upgrades - *(approved 2011) – (Gari Lynn Hessong)*  
No report.
- f. Project to promote new and expanded business development within the City limits and ETJ of Magnolia - Allocation of \$10,000.00 for land, buildings, equipment, facilities, expenditures, targeted infrastructure and improvements to promote new or expanded business development. *(approved March 2013)*  
  
Executive Director/City Administrator Paul Mendes suggested, as a thought, buying a 50' x 50' piece of ground south of town to put up our own billboard, where we would have the capability to change messages for City events. Discussion followed.
- g. Project to promote new and expanded business development through the creation of a City Centre - Allocation of \$10,000.00 for land, buildings, equipment, facilities, expenditures, targeted infrastructure and improvements to promote new or expanded business development. *(approved March 2013)*  
No report.


## **9. REQUESTS FOR FUTURE AGENDA ITEMS**

President Zaiontz requested that an item be placed on the next agenda to discuss and consider funding billboards and the possible purchase of land for a billboard.

## **10. ADJOURNMENT**

**MOTION: Upon a motion to adjourn made by Gari Lynn Hessong and seconded by Jonny Williams, the Board members present voted, the motion carried unanimously and the meeting was adjourned at 6:00 p.m.**



  
Pat Zaiontz, President

I hereby certify this is a true and correct copy of the minutes of the meeting held on July 9, 2015 by the Board of the City of Magnolia 4B Community Development Corporation.

ATTEST:

  
Lynne George, City Secretary