

Pat Zaiontz, President
Jerry Reed, Treasurer
Jonny Williams
Barbara Gardner
Gari Lynn Hessong, Vice President
Clyde Hunt
David Arevalo

Executive Director/City Administrator, Paul Mendes
City Secretary Lynne George
City Attorney Leonard Schneider



4-B COMMUNITY DEVELOPMENT CORPORATION

MINUTES

CITY OF MAGNOLIA

4B COMMUNITY DEVELOPMENT CORPORATION

REGULAR MEETING

THURSDAY JANUARY 8, 2015 - 5:30 P.M.

Sewall Smith City Council Chambers

18111 Buddy Riley Blvd., Magnolia, Texas 77354

A meeting of the Magnolia 4B Community Development Corporation was held on January 8, 2015, beginning at 5:30 pm in the Sewall Smith City Council Chambers located at 18111 Buddy Riley Blvd., Magnolia, Texas 77354.

1. CALL TO ORDER

The meeting was called to order by President Pat Zaiontz at 5:30 pm.

a. **INVOCATION**

Clyde Hunt delivered the invocation.

b. **PLEDGE OF ALLEGIANCE**

President Zaiontz lead the pledge of allegiance to the United States flag.

2. ROLL CALL AND CERTIFICATION OF QUORUM

President Pat Zaiontz called roll and certified a quorum present with the following Board members in attendance: Pat Zaiontz, Jerry Reed, Jonny Williams, David Arevalo, Gari Lynn Hessong, Barbara Gardner, Clyde Hunt

Absent: -0-

Staff present: City Secretary Lynne George

Also present: Economic Development Coordinator Tana Ross

3. CITIZENS FORUM

(No official or formal action or vote may be taken on any comment made by citizens during Citizens Forum)

(For matters not on the agenda. Comments shall be limited to three (3) minutes per person. Comments by the Board shall be limited to:

- a. Statements of specific factual information given in response to an inquiry;
 - b. A recitation of existing policy in response to an inquiry;
 - c. A proposal to place the subject on a future agenda.
- None.

4. **ANNOUNCEMENTS**

(Hear announcements concerning items of community interest from the Board members and City staff for which no action shall be taken or discussed.)

None.

5. **TREASURER'S REPORT – UPDATE OF REVENUES & EXPENDITURES**

(Jerry Reed, Treasurer)

Treasurer Jerry Reed provided a brief summary of revenues and expenditures.

6. **CONSENT AGENDA – ROUTINE ITEMS:**

(This portion of the agenda consists of items considered to be routine and will be enacted by one motion unless separate discussion is requested by a Board Director or a citizen.)

- a. Approval of the minutes of the 4B CDC meeting held on December 11, 2014.

	<u>Vendor</u>	<u>Project #</u>	<u>Amount</u>
b.	TxDot SIB payment	500924	\$142,518.05
c.	Magnolia Hardware (7 invoices)	500848	\$ 490.25
d.	Northern Safety & Industrial (Inv.#901215675)	500848	\$ 17.80
e.	WCA (Inv.#010-0000376809)	500848	\$ 129.53
f.	Tana Ross	500632	\$ 1,287.50

MOTION: Upon a motion to approve Consent Agenda items a. through f. made by Jonny Williams and seconded by Gari Lynn Hessong, the Board members voted and the motion carried unanimously.

7. **ECONOMIC DEVELOPMENT COORDINATOR REPORT**

(Tana Ross)

Tana Ross provided a sales tax revenue comparison, sales tax report and activity report. Mrs. Ross reported sales tax was up 29% overall, and 27% for the fiscal year. She is now receiving the confidentiality report of top tax payers for the past twelve months and suggested getting it every quarter. The lighting of the Christmas tree was a huge success and the parade was fabulous. The Stroll Committee began meeting last month and Mardi Gras on The Stroll on Feb. 14th is in full swing in preparation with two bands and working on securing another performer, a DJ, Gari Lynn Hessong is heading up the cookoff, and they are securing more vendors.

8. **APPROVED PROJECTS REPORTS/UPDATES**

- a. Unity Park Project – *(approved 2006-2007) - (Jonny Williams, Pat Zaiontz)*

Nothing to report initially, but Mr. Williams later commented that the wedding place on Goodson charges \$10,000 for an event and someone is putting one on 149 who will be charging \$7,500. He suggested renting out the park for \$5,000 per event because that would be cheaper than the other two and would be a bargain. Discussion followed.

- b. Yellow House – *(approved 2009) – (Barbara Gardner, Jonny Williams)*

President Zaiontz commented that in talking with Barbara, there are several vacant restaurants and thought was being given towards possibly adjusting the lease amount.

- c. Economic Development Program – *(approved 2007-2008) – (Jerry Reed)*

No report.

- (i). Grow Magnolia

No report.

- d. Farmers Market – *(Pat Zaiontz)*

Mr. Henderson will bring the trailer back Saturday. Jonny Williams commented that we bought banquet tables and the trailer would be a good place to store them.

- e. Gateways – *(Barbara Gardner)*

Discussion, consideration and possible action regarding new “Welcome to Magnolia” sign on FM 1774 and authorize expenditure.

President Zaiontz stated that City Administrator Paul Mendes asked that 4B allocate him up to \$1,500 to put a gateway sign back on 1774 near Friendship Drive consisting of a brick wall and sign “Welcome to Magnolia”.

MOTION: Upon a motion to allocate a budget and authorize the expenditure of up to \$1,500 to put a new gateway sign on 1774 near Friendship Drive made by Barbara Gardner and seconded by Jerry Reed, the Board members voted and the motion carried unanimously.

- f. Downtown Upgrades - *(approved 2011) – (Gari Lynn Hessong)*

No report.

- g. Project to promote new and expanded business development within the City limits and ETJ of Magnolia - Allocation of \$10,000.00 for land, buildings, equipment, facilities, expenditures, targeted infrastructure and improvements to promote new or expanded business development. *(approved March 2013)*

No report.

- h. Project to promote new and expanded business development through the creation of a City Centre - Allocation of \$10,000.00 for land, buildings, equipment, facilities, expenditures, targeted infrastructure and improvements to promote new or expanded business development. *(approved March 2013)*

No report.


9. REQUESTS FOR FUTURE AGENDA ITEMS

None.

10. ADJOURNMENT

MOTION: Upon a motion to adjourn the meeting made by Gari Lynn Hessong and seconded by Jonny Williams, the Board members present voted, the motion carried unanimously and the meeting at 6:08 p.m.




Pat Zaiontz, President

I hereby certify this is a true and correct copy of the minutes of the meeting held on January 8, 2015, by the Board of the City of Magnolia 4B Community Development Corporation.

ATTEST:


Lynne George, City Secretary