



4A ECONOMIC DEVELOPMENT CORPORATION

MINUTES

RESCHEDULED REGULAR MEETING **THURSDAY OCTOBER 20, 2011 - 3:30 P.M.**

Sewall Smith City Council Chambers
18111 Buddy Riley Blvd., Magnolia, Texas 77354

A rescheduled regular meeting of the Magnolia 4A Economic Development Corporation was held on October 20, 2011, beginning at 3:30 p.m., in the Sewall Smith City Council Chambers located at 18111 Buddy Riley Blvd., Magnolia, Texas 77354.

1. CALL TO ORDER

President Jonny Williams called the meeting to order at 3:30 pm.

- a. INVOCATION
Basil Tate delivered the invocation.
- b. PLEDGE OF ALLEGIANCE
President Jonny Williams lead the pledge of allegiance.

2. INTRODUCTION AND WELCOME OF NEWLY APPOINTED BOARD MEMBER, BASIL TATE

President Jonny Williams introduced newly appointed Board member, Basil Tate and welcomed him to the 4A EDC Board.

3. OATH OF OFFICE

City Secretary Lynne George administered the Oath of Office to newly appointed Board member, Basil Tate.

4. ROLL CALL AND CERTIFICATION OF QUORUM

President Jonny Williams called roll and certified a quorum present with the following Board members in attendance: Jonny Williams, Pat Zaiontz, and Basil Tate

Absent: Calvin Williams and Jeff Chumley

Staff present: City Secretary Lynne George, Economic Development Coordinator Deborah Rose Miller

5. CONSIDERATION – ELECT VICE PRESIDENT

Consideration and possible action to elect Vice President

MOTION: Upon a motion to TABLE made by Pat Zaiontz and seconded by Basil Tate, the Board members present voted and the motion carried unanimously.

6. **CITIZENS FORUM** *(No official or formal action or vote may be taken on any comment made by citizens during Citizens Forum)*
None.

7. **REQUESTS OR PETITIONS FROM THE PUBLIC**
None.

8. **ANNOUNCEMENTS**

Economic Development Coordinator Deborah Rose Miller announced that last Wednesday, Magnolia was presented with an award by the Texas Municipal League Awards Program, the 2011 Municipal Excellence Award, for cities with a population of less than 25,000, competing against 25 other cities our size, and that this was the first time ever that the city has received an award. Ms. Miller showed a video of the categories with the winners of each category. Ms. Miller also commented that there should be a nice press release coming out.

Ms. Miller announced that the third review of the Legacy Trust proposal was held with City Administrator Paul Mendes, City Attorney Leonard Schneider, and City Engineer Craig Kenkall, and a mayoral appointed committee. Plans are to present it to the Planning Commission when final documents are received and then to the City Council. She is working with the partnership on the voluntary ETJ inclusion and the goal is to extend the ETJ to FM 149 by the first quarter of 2012.

Also, Ms. Miller hosted the Texas Film Commission when they came to visit Magnolia on a scouting trip on October 13th, they took over 500 photos, covered downtown, MISD schools, stadiums, gymnasiums, the horse track, Renaissance Festival, and some of our neighborhoods.

She is working with the Planning Commission on ordinance/zoning review for the Stroll market area, as well as annexation plans, and is also researching and applying for grant opportunities and researching other community's comprehensive plans and zoning criteria.

Unity Park will be showcased and be the host of a Tri-County Fire Heroes Tribute on Saturday, October 29th, with an estimated 2,000 attendance expected. Tribute will be from 4 to midnight. Congressman Kevin Brady will be attending. A tribute to the heroes will be read into the Congressional Record the week of October 24th and special personal accommodations made to the various individuals who had key roles during the fires will be made. The phrase "Magnolia – Community of Unity" may also be included in this Congressional Record and is becoming our "brand".

On October 1st, an estimated 2,000+ came for the "Stroll Thru The Renaissance" event and it was well received. There was great press coverage, great visibility in the community of the Stroll area, the vendors were very happy, as well as the Renaissance Festival.

The City hotels have been full for the Renaissance Festival, and the shuttle vans have been well received and utilized.

Ms. Miller provided a copy of the TEDC workshop agenda of what the 4 day workshop entails, and she stated that she will provide an overview in November to the Boards of what she got out of the workshop.

Ms. Miller further announced that our sales tax for the month of October was up 20.23% for the fiscal year. She has requested a detailed breakdown from the Comptroller's office but it has not been received yet.

Ms. Miller also announced that early voting starts Monday, October 24th.

9. FINANCIAL STATEMENTS –SEPTEMBER 2011

Provided in packets. Discussion followed.

10. CONSENT AGENDA – 4A EDC

This portion of the agenda consists of items considered routine and will be enacted by one motion unless separate discussion is requested by a Board Director or a citizen.

- a. Approval of the 4A Economic Development Corporation minutes for the meeting held September 8, 2011.
- b. TEDC Deborah Rose Miller (4-day workshop in Austin on October 25-28) regarding tourism, planning, etc. (approximately 1/2 of estimated cost) \$350.00
- c. Liles Parker (Inv. #10804) \$ 55.50
- d. Words (Sept. 4, 2011) \$195.70
- e. Words (Oct. 4, 2011) \$ 85.00

MOTION: Upon a motion to approve items a. through e. made by Pat Zaiontz and seconded by Basil Tate, the Board members present voted and the motion carried unanimously.

OLD BUSINESS

11. DISCUSSION/REPORT ON THE FOLLOWING ADOPTED PROJECTS

- a. Unity Park
Jonny Williams reported that nothing was really going on except fixing damages. Economic Development Coordinator Deborah Rose Miller stated that on some of these Old Business items, that the maintenance on Unity Park was being handled by 4B, there really isn't any ongoing involvement by 4A in the yellow house or Unity Park at this point, and Beautification could be whittled down to just be what is happening with economic development and special events.
- b. Yellow House
Pat Zaiontz reported that everything is done.
- c. Downtown Project
Jonny Williams reported that this is done except the City is doing some lighting improvements.
- d. Economic Development Plan
 - i. Grow Magnolia
Economic Development Coordinator Deborah Rose Miller reported that a proposal was submitted to the Texas Governor's Prospects Lead for Economic Development and Tourism for a 36,000 sq. ft. of space in the Landmark Building.

- e. Special Events
Economic Development Coordinator Deborah Rose stated that the Renaissance Festival, through the Magnolia Community Foundation, has kicked off a Renaissance decorating contest and that there are five applications. Ms. Miller also reported that the next event will be November 18th - "Corks & Canvas" (Harvest Fest).
- f. Beautification
Jonny Williams stated that beautification really falls under 4B.

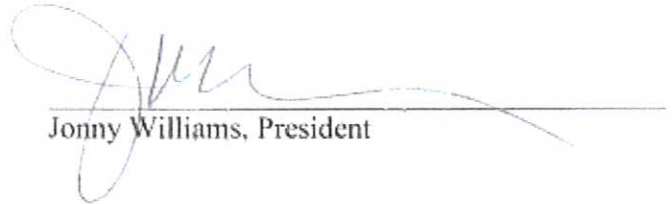
12. BOARD OF DIRECTORS CONCERNS AND REQUESTS

None.

13. ADJOURNMENT

MOTION: Upon a motion to adjourn made by Pat Zaiontz and seconded by Basil Tate, the Board members present voted, the motion carried unanimously and the meeting was adjourned at 4:11 pm.




Jonny Williams, President

I hereby certify that this is a true and correct copy of the minutes of the 4A EDC meeting held on October 20, 2011.

ATTEST:


Lynne George, City Secretary