



## 4A ECONOMIC DEVELOPMENT CORPORATION

### **MINUTES**

#### **REGULAR MEETING**

**THURSDAY OCTOBER 11, 2012 - 4:30 P.M.**

Sewall Smith City Council Chambers  
18111 Buddy Riley Blvd., Magnolia, Texas 77354

A meeting of the Magnolia 4A Economic Development Corporation was held on October 11, 2012, beginning at 4:30 p.m., in the Sewall Smith City Council Chambers located at 18111 Buddy Riley Blvd., Magnolia, Texas 77354.

#### **1. CALL TO ORDER**

Vice President Mickey Smith called the meeting to order at 4:30 pm.

- a. INVOCATION  
Basil Tate delivered the invocation.
- b. PLEDGE OF ALLEGIANCE  
Mickey Smith lead the pledge of allegiance.

#### **2. ROLL CALL AND CERTIFICATION OF QUORUM**

Vice President Mickey Smith called roll and certified a quorum present with the following Board members in attendance: Pat Zaiontz, Phyllis Stegen, Mickey Smith, Basil Tate.

Absent: Jonny Williams

Staff present: Executive Director/City Administrator Paul Mendes, City Secretary Lynne George, Economic Development Coordinator Deborah Rose Miller

Guests: Tana Ross, Words, Inc.

#### **3. CITIZENS FORUM** *(No official or formal action or vote may be taken on any comment made by citizens during Citizens Forum)*

None.

**4. REQUESTS OR PETITIONS FROM THE PUBLIC**

None.

**5. ANNOUNCEMENTS**

Economic Development Coordinator Deborah Rose Miller provided the Board with a copy of an international publication, "Texas Wide Open For Business" and emphasized page 91, where the City's ad is featured.

Mrs. Miller reported that sales tax was down 19.98%, but in speaking with the Comptroller, this involves nine energy service providers one of which represents 50% of our loss due to a credit for overpayment last year, and the other 50% is split among the remaining eight providers that range from \$400 - \$2500 less monthly. So it is not about retail. She has requested a detailed confidential report from the State to gather more information.

On October 30<sup>th</sup>, the Steering Committee for the Comprehensive Plan update is having a major workshop which is expanded to include the Planning Commission, City Council, and 4A and 4B board members are invited.

Mrs. Miller further announced that she has gotten her real estate license.

Tana Ross, Words, Inc. reported on her communications efforts.

**6. FINANCIAL STATEMENTS – SEPTEMBER 2012**

Provided in packet. Basil Tate that he met with Beverly Standley to go over the statements and provided a brief summary regarding debt service obligations.

**7. CONSENT AGENDA – 4A EDC**

*This portion of the agenda consists of items considered routine and will be enacted by one motion unless separate discussion is requested by a Board Director or a citizen.*

- a. Approval of the 4A Economic Development Corporation minutes for the meeting held September 13, 2012.
- b. Magnolia ISD Child Nutrition Dept. Catering \$ 69.49
- c. Liles Parker (Inv. #10130) \$ 37.00
- d. Words, Inc. (Sept. 2012) \$ 162.50

**MOTION: Upon a motion to approve Consent Agenda items a. through d. made by Phyllis Stegen and seconded by Basil Tate, the Board members present voted and the motion carried unanimously.**

**8. ANNEXATION/ETJ UPDATE**

Update of annexation/ETJ proceedings.  
Covered under Grow Magnolia.

**9. DISCUSSION/REPORT ON ADOPTED PROJECTS**

Discussion/status report on the following adopted projects:

- a. Unity Park  
Executive Director/City Administrator Paul Mendes reported that a couple of weeks ago, the park was reseeded and fertilized, including the barbeque area and portions of the area around The Depot.

b. Downtown Project

Executive Director/City Administrator Paul Mendes reported that he received a second bid to extend 6<sup>th</sup> Street that came in under \$50,000. As far as repaving 6<sup>th</sup> Street, that could be taken out of HB445.

c. Economic Development Plan

i. Grow Magnolia

Economic Development Coordinator Deborah Rose Miller reported that regarding our ever increasing ETJ, at last Tuesday's City Council meeting, there were plans to include another 164+ acres but it had to be put on hold due to a snag of a .77 acre tract in the way, but that we are hoping to get their signature and move on. We are only 230 ft. shy of being contiguous and so we already have other property owners in line as an alternative. Next month, her goal is to be beyond that and that by the end of the year, we will have accomplished what our goal is which is to take us out to the spur.

d. Special Events

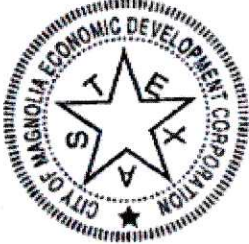
Economic Development Coordinator Deborah Rose Miller reported that the Stroll Committee held a meeting to set the dates for 2013 events and will be kicking off the new year with a Mardi Gras On The Stroll on February 9<sup>th</sup> with an umbrella parade going for a Guinness world record which is 1400 umbrellas. Also, a Cajun cookoff is planned. They also recommend that seasonal banners be used to replace the current faded Stroll banners. Mrs. Miller is getting bids for those right now and the Stroll Committee is willing to help with the cost. One banner for Mardi Gras, one for Cork & Canvas, and one for the Texas Renaissance Festival.

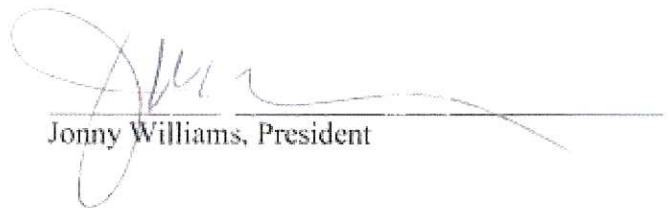
**10. BOARD OF DIRECTORS CONCERNS AND REQUESTS**

None.

**11. ADJOURNMENT**


**MOTION:** Upon a motion to adjourn made by Phyllis Stegen and seconded by Basil Tate, the Board members present voted, the motion carried unanimously and the meeting was adjourned at 5:03 pm.



  
Jonny Williams, President

I hereby certify that this is a true and correct copy of the minutes of the 4A EDC meeting held on October 11, 2012.

ATTEST:

  
Lynne George, City Secretary