



4A ECONOMIC DEVELOPMENT CORPORATION

MINUTES

REGULAR MEETING

THURSDAY NOVEMBER 8, 2012 - 4:30 P.M.

Sewall Smith City Council Chambers
18111 Buddy Riley Blvd., Magnolia, Texas 77354

A meeting of the Magnolia 4A Economic Development Corporation was held on November 8, 2012, beginning at 4:30 p.m., in the Sewall Smith City Council Chambers located at 18111 Buddy Riley Blvd., Magnolia, Texas 77354.

1. CALL TO ORDER

Jonny Williams called the meeting to order at 4:30 pm.

- a. **INVOCATION**
Basil Tate delivered the invocation.
- b. **PLEDGE OF ALLEGIANCE**
Jonny Williams lead the pledge of allegiance.

2. ROLL CALL AND CERTIFICATION OF QUORUM

Jonny Williams called roll and certified a quorum present with the following Board members in attendance: Jonny Williams, Pat Zaiontz, Phyllis Stegen, Mickey Smith, Basil Tate.

Staff present: City Secretary Lynne George, Economic Development Coordinator Deborah Rose Miller

3. CITIZENS FORUM *(No official or formal action or vote may be taken on any comment made by citizens during Citizens Forum)*

None.

4. REQUESTS OR PETITIONS FROM THE PUBLIC

None.

5. ANNOUNCEMENTS

Phyllis Stegen announced a project that she has been working on with the Texas A&M Forest Service and Anheuser-Busch, called ReLeaf, wherein they have funded \$25,000 to give away 500 trees in December and 500 in March to people who were affected by the wildfires and drought in the tri-county areas last year. The trees are between 3 and 10 gallons. Eligible families living within the tri-county areas were notified about the program by mail and they have until Tuesday, Nov. 6, 2012 to reserve their tree. As of Nov. 7, they have opened the program up to everyone in our area. 350 trees have been signed up for. There will be a tribute planting across from the new Commissioner's office on December 6th.

Pat Zaiontz announced that tomorrow at noon is Veteran's Day at The Depot.

Economic Development Coordinator Deborah Rose Miller announced that sales tax was down 3.44% and that the decrease is coming from electrical utility services.

6. FINANCIAL STATEMENTS – OCTOBER 2012

Provided in packet. Basil Tate provided a brief summary of revenues and expenditures.

7. CONSENT AGENDA – 4A EDC

This portion of the agenda consists of items considered routine and will be enacted by one motion unless separate discussion is requested by a Board Director or a citizen.

- a. Approval of the 4A Economic Development Corporation minutes for the meeting held October 11, 2012.
- b. Liles Parker (Inv. #10140) \$ 55.50
- c. Words, Inc. (Oct. 2012) \$ 180.95

MOTION: Upon a motion to approve Consent Agenda items a. through c. made by Mickey Smith and seconded by Phyllis Stegen, the Board members present voted and the motion carried unanimously.

8. ANNEXATION/ETJ UPDATE

Update of annexation/ETJ proceedings.

Economic Development Coordinator Deborah Rose Miller reported that at Tuesday's City Council meeting, there will be 3 petitions and ordinances for parcels to be adopted on the agenda for ETJ inclusion that will take us down to the 149 spur, and more efforts are being made to continue on. Discussion followed.

9. DISCUSSION/REPORT ON ADOPTED PROJECTS

Discussion/status report on the following adopted projects:

a. Unity Park

Economic Development Coordinator Deborah Rose Miller reported that the ROTC is having a fun run there this weekend. Last weekend, some kids gathered and did a memorial for the tragedy that occurred a few weeks back. She stated that our park has become the center for our community to gather, which was the intent.

b. Downtown Project

Economic Development Coordinator Deborah Rose Miller reported that the Stroll Committee talked about doing seasonal banners because some of them are getting faded. She looked into it and found that those banners are \$68 each x 18 = \$1224. The Stroll Committee does not have the money so she is going to put a marketing package

together and will have it ready for the next 4B meeting in December. Discussion followed. Ms. Miller stated that they are looking at some different options.

c. Economic Development Plan

- i. Grow Magnolia
Covered.

d. Special Events

Economic Development Coordinator Deborah Rose Miller reported that the next big event that will be on The Stroll will be Mardi Gras on Feb. 9, 2013. The big community event in town will of course be Hometown Christmas and parade, and the Historical Society is doing a chili cookoff on December 8th.

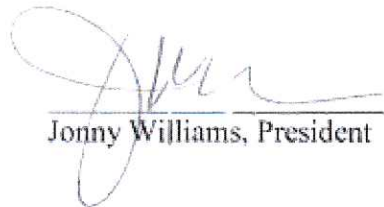
10. BOARD OF DIRECTORS CONCERNS AND REQUESTS

Jonny Williams requested that an item be placed on the next agenda to discuss holding 4A meeting every other month. Jonny Williams also requested that an item be placed on the next agenda to discuss getting involved with a new project.

11. ADJOURNMENT

MOTION: Upon a motion to adjourn made by Mickey Smith and seconded by Pat Zaiontz, the Board members present voted, the motion carried unanimously and the meeting was adjourned at 5:04 pm.




Jonny Williams, President

I hereby certify that this is a true and correct copy of the minutes of the 4A EDC meeting held on November 8, 2012.

ATTEST:


Lynne George, City Secretary