



4A ECONOMIC DEVELOPMENT CORPORATION

MINUTES

REGULAR MEETING

THURSDAY NOVEMBER 14, 2013 - 4:30 P.M.

Sewall Smith City Council Chambers
18111 Buddy Riley Blvd., Magnolia, Texas 77354

A meeting of the Magnolia 4A Economic Development Corporation was held on November 14, 2013, beginning at 4:35 p.m., in the Sewall Smith City Council Chambers located at 18111 Buddy Riley Blvd., Magnolia, Texas 77354.

1. CALL TO ORDER

Vice President Phyllis Stegen called the meeting to order at 4:35 pm.

a. **INVOCATION**

Basil Tate delivered the invocation.

b. **PLEDGE OF ALLEGIANCE**

Vice President Stegen lead the pledge of allegiance.

2. ROLL CALL AND CERTIFICATION OF QUORUM

Vice President Stegen called roll and certified a quorum present with the following Board members in attendance: Phyllis Stegen, Pat Zaiontz, Anne Sundquist and Basil Tate

Absent: Jonny Williams

Staff present: City Secretary Lynne George, Economic Development Coordinator Tana Ross

3. UPDATE OF REQUEST BY MCF FOR USE OF UNITY PARK

Update of request by Magnolia Community Foundation for use of Unity Park for the 2nd weekend in June 2014. *(Deborah Rose Miller)*

Deborah Rose Miller distributed a copy of the request for funding proposal to the Board members that was presented to the HOT committee for consideration. Ms. Miller stated that the HOT committee approved the request for funding in the amount of \$15,000 which is to be used for marketing, advertising and promotion of the 3-day Summer Fest event, and provided information on their plans, projections and goals for the event.

4. **CITIZENS FORUM** (No official or formal action or vote may be taken on any comment made by citizens during Citizens Forum)
None.
5. **REQUESTS OR PETITIONS FROM THE PUBLIC**
None.
6. **ANNOUNCEMENTS**
Pat Zaiontz thanked everyone who helped out for their time and efforts while the traveling Vietnam Memorial Wall was in Magnolia, and commented about how well it was received.

Economic Development Coordinator Tana Ross announced that she will be attending the Lone Star Small Business Development Center's banquet tonight for Small Business of the Year Award, where David Arevalo/Country Air was nominated as one of the finalists.
7. **FINANCIAL STATEMENTS – UPDATE OF REVENUES & EXPENDITURES**
(Basil Tate, Sec./Treas.)
Basil Tate provided a summary of revenues and expenditures.
8. **CONSENT AGENDA – 4A EDC**
This portion of the agenda consists of items considered routine and will be enacted by one motion unless separate discussion is requested by a Board Director or a citizen.
a. Approval of the 4A Economic Development Corporation minutes for the meeting held October 10, 2013.
b. Quattro Graphics (Inv.#101346) \$36.75
- MOTION:** Upon a motion to approve Consent Agenda items a. and b. made by Anne Sundquist and seconded by Pat Zaiontz, the Board members present voted and the motion carried unanimously.
9. **ECONOMIC DEVELOPMENT COORDINATOR REPORT**
(Tana Ross)
Tana Ross reported on the sales tax increase of 4.75% for the month of November and provided sales tax comparisons; interest being shown by several developers continues; economic development activity; marketing events, and reported that she attended the Texas Downtown Association conference in Bastrop November 5-8.
10. **ANNEXATION/ETJ UPDATE**
Update of annexation/ETJ proceedings.

City Secretary Lynne George updated the Board on the two tracts that are in the process of being unilaterally annexed, the Ellis and Huskey properties on FM 1774. The first of two public hearings were held on Tuesday, November 12 at the regular City Council meeting, and the second public hearings will be conducted November 19th at 7:00 and 7:15 pm, and the annexation ordinances will be read and considered for adoption at the December regular City Council meeting.
11. **DISCUSSION / REPORT ON ADOPTED PROJECTS & EVENTS**
Discussion / status report on the following adopted projects and events:
a. Unity Park

Pat Zaiontz reported that on Sunday at 2:00 pm, several people were getting together to decorate the Williams Pavilion for Christmas for Patsy Williams.

- b. Downtown Project
Pat Zaiontz reported that the lighting issues have been resolved.
- c. Economic Development Plan Covered.
 - i. Grow Magnolia
No report.
- d. Special Events
Economic Development Coordinator Tana Ross reported that The Stroll Committee will have an entry in the Christmas parade and they will promote Mardi Gras on The Stroll, will have an information booth at the Christmas market.

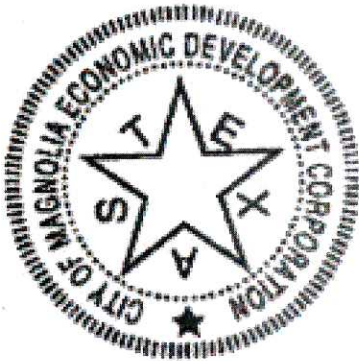
Vice President Stegen reported that the Magnolia Community Foundation is bringing back the Ms. Magnolia Scholarship Pageant, December 14 at 7 pm at Magnolia West High School.

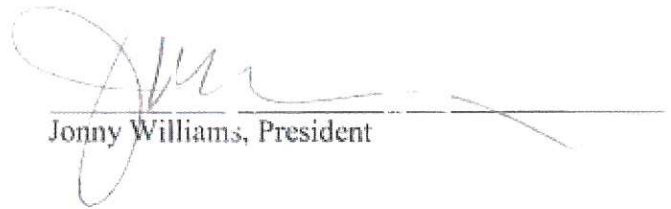
12. REQUESTS FOR FUTURE AGENDA ITEMS

None.

13. ADJOURNMENT

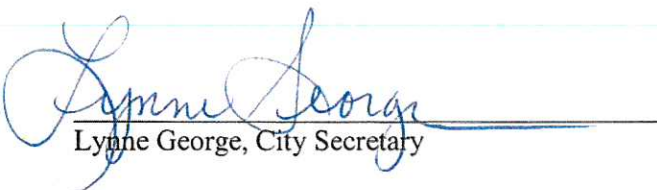
MOTION: Upon a motion to adjourn made by Pat Zaiontz and seconded by Basil Tate, the Board members present voted, the motion carried unanimously and the meeting was adjourned at 5:00 pm.




Jonny Williams, President

I hereby certify that this is a true and correct copy of the minutes of the 4A EDC meeting held on November 14, 2013.

ATTEST:


Lynne George, City Secretary