

Jonny Williams, President
Phyllis Stegen, Vice President
Basil Tate, Secretary/Treasurer
Pat Zaiontz
Anne Sundquist

Executive Director/City Administrator, Paul Mendes
City Secretary Lynne George
4A EDC Attorney Leonard Schneider



4A ECONOMIC DEVELOPMENT CORPORATION

MINUTES **REGULAR MEETING** **THURSDAY NOVEMBER 12, 2015 - 4:30 P.M.** Sewall Smith City Council Chambers 18111 Buddy Riley Blvd., Magnolia, Texas 77354

A meeting of the Magnolia 4A Economic Development Corporation was held on November 12, 2015, beginning at 4:30 p.m., in the Sewall Smith City Council Chambers located at 18111 Buddy Riley Blvd., Magnolia, Texas 77354.

1. CALL TO ORDER

President Jonny Williams called the meeting to order at 4:30 pm.

a. INVOCATION

Anne Sundquist delivered the invocation.

b. PLEDGE OF ALLEGIANCE

President Williams lead the pledge of allegiance to the United States flag.

2. ROLL CALL AND CERTIFICATION OF QUORUM

Vice President Stegen called roll and certified a quorum present with the following Board members in attendance: Jonny Williams, Pat Zaiontz, and Anne Sundquist

Absent: Phyllis Stegen, Basil Tate

Staff present: City Secretary Lynne George

Also present: Economic Development Coordinator Tana Ross

3. CITIZENS FORUM *(No official or formal action or vote may be taken on any comment made by citizens during Citizens Forum)*

None.

4. REQUESTS OR PETITIONS FROM THE PUBLIC

None.

5. **ANNOUNCEMENTS**

None.

6. **TREASURER'S REPORT – UPDATE OF REVENUES & EXPENDITURES**

(Basil Tate)

President Jonny Williams stated that Basil Tate had called and told him that we are about \$4,496 short on income vs. expenses for the month but we are okay.

7. **CONSENT AGENDA – 4A EDC**

This portion of the agenda consists of items considered routine and will be enacted by one motion unless separate discussion is requested by a Board Director or a citizen.

- a. Approval of the 4A Economic Development Corporation minutes for the meeting held October 8, 2015.
- b. Texas Conference & Deal Making \$ 140.00
- c. Viada & Strayer (Inv. #1223) \$3,080.34
- d. PostNet \$ 30.00
- e. Liles Parker (Inv. #1214) \$ 74.00
- f. Tana Ross \$1,287.50

MOTION: Upon a motion to approve Consent Agenda items a. through f. made by Pat Zaiontz and seconded by Anne Sundquist, the Board members present voted and the motion carried unanimously.

8. **ECONOMIC DEVELOPMENT COORDINATOR REPORT**

(Tana Ross)

- Monthly Sales tax report
Tana Ross reported sales tax down 15% for the 2nd reporting period for the fiscal year, which is at the end of the quarter, and the decrease is primarily due to the quarterly adjustments. This sales tax revenue comes from the end of September and we have a lot of retail leakage.
- Monthly Sales tax revenue comparison
Mrs. Ross provided a monthly comparison of other cities, to include Houston.
- Monthly Economic Development Activity Report
Mrs. Ross briefly summarized report highlights. Entertainment/sports venue and hotel interest looks very strong.

9. **ANNEXATION/ETJ UPDATE**

Update of annexation/ETJ proceedings.

City Secretary Lynne George reported that annexation has begun for the NE corner of Spur 149/FM 1488.

10. **DISCUSSION – BILLBOARD FOR DEVELOPING NEW AND EXPANDED BUSINESS ENTERPRISES**

Discussion and consideration regarding purchasing billboard as a project to advertise or publicize the city for the purpose of developing new and expanded business enterprises.

An example of a two-sided static sign was provided by the sign company. No action was taken.

11. DISCUSSION/REPORT ON ADOPTED PROJECTS

Discussion/status report on the following adopted projects:

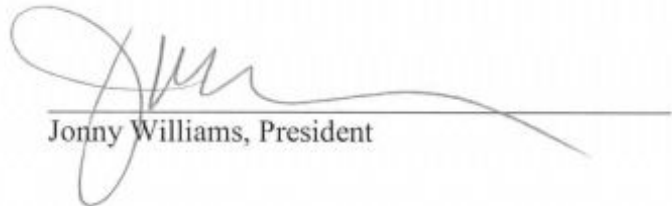
- a. Unity Park
Pat Zaiontz said to not forget to go to the Cooking4Courage event at the park this weekend.
- b. Downtown Project
No report.
- c. Economic Development Plan
No report.
 - i. Grow Magnolia
No report.
- d. Special Events
No report.
- e. Discussion on repairs to the street lights in business park
President Williams stated that 4A built the business park but then turned it over to the City.

12. BOARD OF DIRECTORS CONCERNS AND REQUESTS

None.

13. ADJOURNMENT

MOTION: Upon a motion to adjourn made by Pat Zaiontz and seconded by Anne Sundquist, the Board members present voted, the motion carried unanimously and the meeting was adjourned at 5:05 pm.




Jonny Williams, President

CERTIFICATION

I hereby certify that this is a true and correct copy of the minutes of the 4A EDC meeting held on November 12, 2015.

ATTEST:



Lynne George, City Secretary