



4A ECONOMIC DEVELOPMENT CORPORATION

MINUTES **REGULAR MEETING** **THURSDAY NOVEMBER 10, 2011 - 4:30 P.M.** Sewall Smith City Council Chambers 18111 Buddy Riley Blvd., Magnolia, Texas 77354

A regular meeting of the Magnolia 4A Economic Development Corporation was held on November 10, 2011, beginning at 4:30 p.m., in the Sewall Smith City Council Chambers located at 18111 Buddy Riley Blvd., Magnolia, Texas 77354.

1. CALL TO ORDER

President Jonny Williams called the meeting to order at 3:30 pm.

- a. INVOCATION
Basil Tate delivered the invocation.
- b. PLEDGE OF ALLEGIANCE
President Jonny Williams lead the pledge of allegiance.

2. ROLL CALL AND CERTIFICATION OF QUORUM

President Jonny Williams called roll and certified a quorum present with the following Board members in attendance: Jonny Williams, Pat Zaiontz, and Basil Tate

Absent: Calvin Williams and Jeff Chumley

Staff present: Executive Director Paul Mendes, City Secretary Lynne George, Economic Development Coordinator Deborah Rose Miller

Guests: Council member Anne Sundquist, Tana Ross, Words, Inc.

3. CONSIDERATION – ELECT VICE PRESIDENT

Consideration and possible action to elect Vice President

MOTION: Upon a motion to nominate Calvin Williams Vice President and appoint Basil Tate Treasurer made by Pat Zaiontz and seconded by Basil Tate, the Board members present voted and the motion carried unanimously.

4. **CITIZENS FORUM** (No official or formal action or vote may be taken on any comment made by citizens during Citizens Forum)
None.

5. REQUESTS OR PETITIONS FROM THE PUBLIC

None.

6. ANNOUNCEMENTS

Economic Development Coordinator Deborah Rose Miller announced the current sales tax report from the Comptroller's office indicating an increase of 20.23% from October 2010 to October 2011, and from November 2010 to November 2011 at 15.06%, for an increase of 17.37%. Ms. Miller also announced that the City is now "wet" by an affirmative vote of 62% and that she has talked to existing businesses and they are very excited about what this is going to do for them. Ms. Miller also announced that the City Council accepted the petition from the Planning Commission regarding extending the voluntary ETJ with Legacy Trust/Magnolia 1138 Ltd. so now our borders are just about where Jordan Construction is on FM 1488.

7. FINANCIAL STATEMENTS –OCTOBER 2011

Provided in packets. Discussion followed.

8. CONSENT AGENDA – 4A EDC

This portion of the agenda consists of items considered routine and will be enacted by one motion unless separate discussion is requested by a Board Director or a citizen.

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| a. | Approval of the 4A Economic Development Corporation minutes for the meeting held October 20, 2011. | |
| b. | Deborah Rose Miller | \$ 38.69 |
| c. | Deborah Rose Miller | \$301.56 |
| d. | Words, Inc. (Nov. 2, 1011) | \$157.50 |
| e. | Liles Parkers (Inv. #10893) | \$ 50.00 |

MOTION: Upon a motion to approve items a. through e. made by Pat Zaiontz and seconded by Basil Tate, discussion followed. Basil Tate inquired if flight travel would be less expensive than driving at \$.55/per mile. The Board members present voted and the motion carried unanimously.

OLD BUSINESS

9. DISCUSSION/REPORT ON THE FOLLOWING ADOPTED PROJECTS

- a. Unity Park
Economic Development Coordinator Deborah Rose Miller reported that there were 1,500+ folks who attended the Tri-County Tribute at Unity Park, Congressman Kevin Brady and Montgomery County Judge Barb Sadler attended and that they had never been to Unity Park and were very impressed us having that type of facility.
- b. Downtown Project
No report.
- c. Economic Development Plan
 - i. Grow Magnolia
Economic Development Coordinator Deborah Rose Miller reported
Economic Development Coordinator Deborah Rose Miller reported on the 4-day very intense workshop she attended in Austin and stated that it was very valuable and included a broad range of topics that they covered, there were 65 other attendees, 15 State employees including the Attorney General's office, many people from the State

office from where we had done the presentation for the steel mill, and that she has many people across the state with which to network with which can be very valuable. Ms. Miller stated that one of the things that came up in the workshop was that most of the EDC's use separate attorneys from the City. From the Attorney General's point of view, it was felt that it was mainly because of expertise. Out of the 50 cities represented, there were maybe two other cities that had the same attorney for both. As we grow and expand, it might be something we might want to file in the back of our minds.

Ms. Miller further reported that we are working to get our boundaries from FM 1488 down to Gable Road, which is where Conroe's ETJ is, and that we need to start thinking broader and may want to start looking at some other folks to put on 4A and 4B and Planning Commission that represent the areas we want to target.

Ms. Miller also reported that we are beginning the expansion down FM 1774 to Friendship Drive and identifying the property owners for voluntary inclusion in the ETJ.

Ms. Miller requested that the next meeting of the 4A and 4B be rescheduled from December 8th to the 15th at 5:30 pm and combine 4A and 4B together for a joint meeting for a year 2012 planning session and stated that she has people who she wants to bring in to do presentations for us that will help us. The Board members indicated that they agreed to reschedule the meeting to December 15th at 5:30.

d. **Special Events**

Economic Development Coordinator Deborah Rose Miller reported that the next scheduled event on The Stroll will be on Friday November 18th - "*Corks & Canvas*" (Harvest Fest), with 40+ booths scheduled. Ms. Miller added that one of the things they have noticed since last August was our community events on The Stroll and at Unity Park have attracted thousands of folks and that we have turned that corner in Magnolia to be able to have a place for the community to come together.

Tana Ross reported that a lot of good things are going on in Magnolia and we are getting a good response and as Ms. Miller stated, the city has turned a corner and is getting a lot of attention because these events are gathering up a lot of people. Ms. Ross reported on all of the different media she has been in contact with to get the word out on the City's events and all of the events for the remainder of the year are out. She stated that a lot of people are noticing Unity Park and is getting a lot of attention, to include the award it recently received. Ms. Ross also stated that she is already working on spring events because of the deadlines and public service announcements are being made by KStar and two other radio stations, and are being sent out to all of the Houston area television stations.

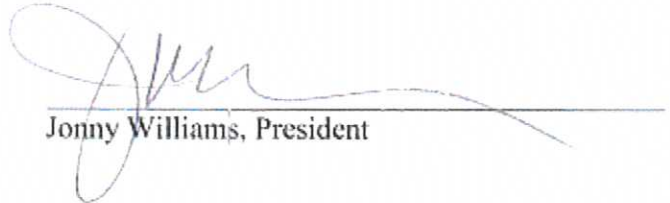
10. BOARD OF DIRECTORS CONCERNS AND REQUESTS

None.

11. ADJOURNMENT

MOTION: Upon a motion to adjourn made by Basil Tate and seconded by Pat Zaiontz, the Board members present voted, the motion carried unanimously and the meeting was adjourned at 5:13 pm.




Jonny Williams, President

I hereby certify that this is a true and correct copy of the minutes of the 4A EDC meeting held on November 10, 2011.

ATTEST:


Lynne George, City Secretary