



4A ECONOMIC DEVELOPMENT CORPORATION

MINUTES

REGULAR MEETING

THURSDAY MAY 12, 2011 - 3:30 P.M.

Sewall Smith City Council Chambers
18111 Buddy Riley Blvd., Magnolia, Texas 77354

A regular meeting of the Magnolia 4A Economic Development Corporation was held on May 12, 2011, beginning at 3:30 p.m., in the Sewall Smith City Council Chambers located at 18111 Buddy Riley Blvd., Magnolia, Texas 77354.

1. CALL TO ORDER

President Jonny Williams called the meeting to order at 3:30 pm.

2. INVOCATION AND PLEDGE OF ALLEGIANCE

Calvin Williams delivered the invocation.

3. ROLL CALL AND CERTIFICATION OF QUORUM

President Jonny Williams called roll and certified a quorum present with the following Board members in attendance: Jonny Williams, Pat Zaiontz, Calvin Williams, and Sammie Scott.

Absent: David Burdick

Staff present: Executive Director/City Administrator Paul Mendes, City Secretary Lynne George, Economic Development Coordinator Deborah Rose Miller

4. CITIZENS FORUM *(No official or formal action or vote may be taken on any comment made by citizens during Citizens Forum)*

None.

5. REQUESTS OR PETITIONS FROM THE PUBLIC

None.

6. CONSIDERATION – APPOINTMENT

Consideration and possible action to make recommendation to City Council for a new board member to replace David Burdick.

MOTION: Upon a motion made by Calvin Williams to ask Jeff Chumley if he would be interested to serve on 4A and seconded by Pat Zaiontz, the Board members present voted and the motion carried unanimously.

7. ANNOUNCEMENTS

Deborah Rose Miller distributed copies of a map that is in production now that is going to be placed in the visitor's centers, key businesses and hotel/motels to help promote the existing businesses and focus on The Stroll. City Administrator Paul Mendes stated that these will be double-sided onto one sheet of page and made into a pad. It will also be reproduced onto an envelope for a visitor packet.

Ms. Rose presented the new Texas Renaissance Festival host city logo, to be reproduced on banners. A logo was originally designed by a student at West MHS and it was modified so there would not be any copyright issues, and the student will be presented with a check for \$100 at the City Council meeting.

Ms. Rose gave a brief update of the Greater Magnolia Economic Development Partnership meeting and summarized two measures that were focused on and passed at the GMEDP meeting yesterday. Discussion followed.

Ms. Rose further announced that the park & ride is being finalized at the high school with the Renaissance Festival and the route will be to go down FM 149, down Jackson Road, and down 1486 to the festival to help pull the traffic off the roads and intersection.

City Secretary Lynne George announced that all the signatures on the Application for Local Option Election Petition to Legalize have been verified and accepted by the Elections Administrator.

8. FINANCIAL STATEMENTS – APRIL 2011

The financial statements were included in the packet. City Administrator Paul Mendes stated that item 9.h. was for the purchase of the Kawasaki mule vehicle and carts from Daniel's Landscaping which worked out very well for the barbeque cookoff. The item was purchased for \$6,000 and it was split between 4A and 4B.

9. CONSENT AGENDA – 4A EDC

This portion of the agenda consists of items considered routine and will be enacted by one motion unless separate discussion is requested by a Board Director or a citizen.

- a. Approval of the 4A Economic Development Corporation minutes for the meeting held April 14, 2011.
- b. Cajun Ready Mix, Ltd. (Sale No. 5070) \$ 345.05
- c. Magnolia Hardware & Supply Inc. (Doc. #'s 49978, 49520, 49238) \$ 35.11
- d. The Home Depot (05/02/11) \$ 200.24
- e. Magnolia Hardware & Supply Inc. (Doc. # 50212) \$ 81.85
- f. WCA (Inv. # 010-0000164012) \$ 390.00
- g. Daniel's Landscaping (Inv. #2766) \$ 787.50
- h. Daniel's Landscaping (Inv. #2761) \$ 3,000.00
- i. O'Malley Engineers, LLP (Inv. #0008166) \$ 4,847.62
- j. O'Malley Engineers, LLP (Inv. #0008103) \$10, 113.94
- k. DAC Electrical Services, L.L.C. (Inv. #2270) \$ 57.50
- l. Magnolia Hardware & Supply Inc. (Doc. #'s 50185, 50186, 49676,

	50158, 50062, 50061 & 50132)	\$ 232.54
m.	Magnolia Hardware & Supply Inc. (Doc. # 50328)	\$ 11.07
n.	Magnolia Hardware & Supply Inc. (Doc. # 50260 & 50275)	\$ 18.59
o.	WCA (Inv. date 4/25/2011)	\$ 130.00
p.	Words, Inc. (May 5, 2011)	\$ 225.80

MOTION: Upon a motion made by Pat Zaiontz to approve the minutes and all bills and seconded by Calvin Williams, the Board members present voted and the motion carried unanimously.

OLD BUSINESS

10. DISCUSSION/REPORT ON THE FOLLOWING ADOPTED PROJECTS

- **Unity Park**

City Administrator Paul Mendes reported that the water fountains have been installed and are operational; the slab has been poured for the restrooms by the splashpad and the frame is going up right now. The estimated cost for the whole package is \$5,000 vs. \$13,000 for the whole package without utilities and without anything hooked up.

City Administrator Paul Mendes reported that the Planning Commission had taken another look at the current rental fees and made a determination that the pavilion would be better utilized if it was divided into four sections, with two picnic tables in each section, and with reservations required. Mr. Mendes also discussed streamlining the purchase process in order to procure needed items. Discussion followed.

Pat Zaiontz stated that the new amended rental fees for the park were recommended to City Council for approval. Discussion followed.

Mr. Williams requested that a separate account be maintained for the rental fees. More discussion followed regarding the cleaning of the splashpad, tables, benches, etc. with a pressure washer, park usage, and possibly getting a snow cone machine out there during the summer time, and perhaps soliciting someone to come out and sell snow cones on a commission basis. Mr. Williams suggested that the City to find out what it costs to rent a concession stand, and let Sammie Scott run a concession stand the first year to see how it works out, and if it doesn't work out well, then soliciting someone to come out and do it. If it works well, the City could buy it the following year permanently.

Deborah Rose Miller stated that the YMCA was going to be running their day camp out of the Alpha Academy this year.

- **Yellow House**

Jonny Williams reported that the search continues for someone to lease it.

- **Downtown Project**

No report.

- **Economic Development Plan**

City Administrator Paul Mendes reported that the plan is starting to be implemented as was suggested by the consultant as we coordinate with the GMEDP, and that it is moving forward.

- **Special Events**

Deborah Rose Miller reported that the car show had to unfortunately be cancelled due to issues with sponsorships; the next event is the Tailgate Party on August 13th and that K-Star will be broadcasting from there.

City Administrator Paul Mendes reported on the plans for the 4th of July parade and celebration, DJ, refreshments, and fireworks display. Mr. Mendes expressed concern with the lack of rain for the fireworks display.

- **Beautification**

Pat Zaiontz expressed concern that the newly planted plants and trees are dying due to lack of water. Discussion followed regarding possibly running a water line to the areas.

President Jonny Williams expressed concern with the entryway sign by the Jack In The Box that it was in need of being repainted. Pat Zaiontz stated that he had received one quote to have the entryway sign repainted for \$1,200 for everything. City Administrator Paul Mendes stated that he would check it out.

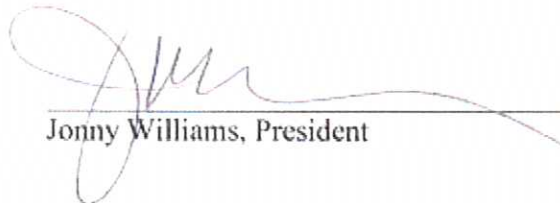
11. BOARD OF DIRECTORS CONCERNS AND REQUESTS

None.

12. ADJOURNMENT

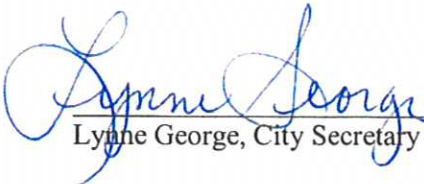
MOTION: Upon a motion to adjourn made by Calvin Williams and seconded by Sammie Scott, the Board members present voted, the motion carried unanimously and the meeting was adjourned at 4:33 pm.




Jonny Williams, President

I hereby certify that this is a true and correct copy of the minutes of the regular meeting held on May 12, 2011, by the Board of the City of Magnolia 4A Economic Development Corporation and were approved on June 9, 2011.

ATTEST:


Lynne George, City Secretary