



4A ECONOMIC DEVELOPMENT CORPORATION

MINUTES

REGULAR MEETING

THURSDAY MAY 10, 2012 - 4:30 P.M.

Sewall Smith City Council Chambers
18111 Buddy Riley Blvd., Magnolia, Texas 77354

A meeting of the Magnolia 4A Economic Development Corporation was held on May 10, 2012, beginning at 4:30 p.m., in the Sewall Smith City Council Chambers located at 18111 Buddy Riley Blvd., Magnolia, Texas 77354.

1. CALL TO ORDER

President Jonny Williams called the meeting to order at 4:30 pm.

- a. **INVOCATION**
Basil Tate delivered the invocation.
- b. **PLEDGE OF ALLEGIANCE**
President Jonny Williams lead the pledge of allegiance.

2. ROLL CALL AND CERTIFICATION OF QUORUM

President Jonny Williams called roll and certified a quorum present with the following Board members in attendance: Jonny Williams, Pat Zaiontz, Calvin Williams, Basil Tate, Mickey Smith

Staff present: Executive Director/City Administrator Paul Mendes, City Secretary Lynne George, Economic Development Coordinator Deborah Rose Miller

3. CITIZENS FORUM (No official or formal action or vote may be taken on any comment made by citizens during Citizens Forum)

None.

4. REQUESTS OR PETITIONS FROM THE PUBLIC

None.

5. ANNOUNCEMENTS

No announcements.

6. FINANCIAL STATEMENTS – APRIL 2012

Provided in packet. Basil Tate stated that he had reviewed the financial report. Discussion followed regarding the partial payment of \$30,000 to Montgomery County for Unity Park road debt.

7. CONSENT AGENDA – 4A EDC

This portion of the agenda consists of items considered routine and will be enacted by one motion unless separate discussion is requested by a Board Director or a citizen.

- a. Approval of the 4A Economic Development Corporation minutes for the meeting held April 12, 2012.
- b. Words, Inc. (April 2012) \$ 179.50

MOTION: Upon a motion to approve Consent Agenda items a. and b. made by Mickey Smith and seconded by Pat Zaiontz, the Board members voted and the motion carried unanimously.

OLD BUSINESS

8. ANNEXATION/ETJ UPDATE

Update of annexation/ETJ proceedings.

Economic Development Coordinator Deborah Rose Miller reported that on Tuesday May 8, 2012, the City Council accepted three more ETJ petitions and approved the voluntary ETJ inclusions, and that she and Mr. Mendes had met with Canrig on Monday and we should have Canrig's petition next week, and we also have verbals all the way down past the spur, including the school property. The city limit boundary is now down to Friendship Drive, the sales tax will be effective July 1, 2012, and we will start seeing sales tax in September. Mrs. Miller also reported that for the month of May, sales tax revenues were down 15.21% because three or four businesses that do business in Magnolia but are not Magnolia businesses did business here last year but did not do business here this year, and a couple of other businesses sales were down for the month. Mrs. Miller anticipates adjustments for June and that we should see back to double digit.

NEW BUSINESS

9. a. CONSIDERATION – UNITY PARK ROAD DEBT

Consideration and possible action to authorize partial payment of \$30,000 to Montgomery County for Unity Park road debt.

MOTION: Upon a motion to ratify partial payment of \$30,000 to Montgomery County for Unity Park road debt made by Mickey Smith and seconded by Basil Tate, the Board members voted and the motion carried unanimously.

10. DISCUSSION/REPORT ON THE FOLLOWING ADOPTED PROJECTS

- a. Unity Park
Jonny Williams reported that the wheel stops are up and reported on the power outage issues at the park.
- b. Downtown Project
Jonny Williams reported that the Cork & Canvas event was this weekend.
- c. Economic Development Plan
 - i. Grow Magnolia
Economic Development Coordinator Deborah Rose Miller reported that yesterday we launched our comprehensive plan and started the four focus groups starting at 9 a.m., 10

a.m., 11 a.m., and 12 p.m., with real estate and developers, civic leaders, neighborhood advocates, and business owners and that the real testimony of interest was that there was an average of 14 people per session and with all the folks that RSVP'd, all but two showed. The next phase will be June 9th to receive the steering committee's preliminary land use report.

d. Special Events

Economic Development Coordinator Deborah Rose Miller reported that the LoveBug Fest will be held on the 2nd weekend in June and that the event is receiving lots of great media coverage. Mrs. Miller also reported that the Smash & Splash fund raising event at the pavilion was a great success with 92 people turn out, and they raised \$148,000 for a current total of \$394,000 towards the \$1.2 million project. Also, Mrs. Miller stated that she had met Tuesday with Spirit Bank regarding possible interim financing and that we should know more in about 60 days to possibly allow a late summer/early fall groundbreaking.

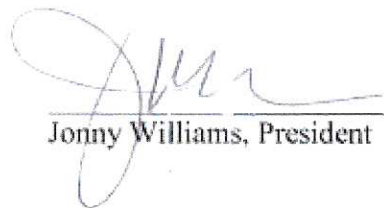
11. **BOARD OF DIRECTORS CONCERNS AND REQUESTS**

None.

12. **ADJOURNMENT**

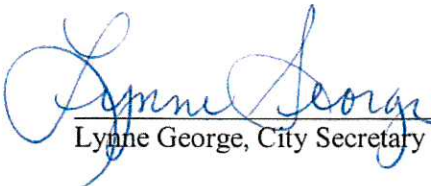
MOTION: Upon a motion to adjourn made by Basil Tate and seconded by Pat Zaiontz, the Board members present voted, the motion carried unanimously and the meeting was adjourned at 5:04 pm.




Jonny Williams, President

I hereby certify that this is a true and correct copy of the minutes of the 4A EDC meeting held on May 10, 2012.

ATTEST:


Lynne George, City Secretary

LILES PARKER

ATTORNEYS & COUNSELORS AT LAW

521 N. Sam Houston Pkwy E.

Suite 120

Houston, TX 77060

JUN - 5 2012

City of Magnolia

Invoice submitted to:
City of Magnolia 4A
18111 Buddy Riley Blvd
Magnolia, TX 77354

June 05, 2012
Invoice #10070
In Reference To: City of Magnolia 4A File #3886-7

Professional Services

5/4/2012 LVS Receive and review agenda.

<u>Hrs/Rate</u>	<u>Amount</u>
0.20	37.00
185.00/hr	

5/8/2012 LVS Receive and review agenda and packet.

0.30	55.50
185.00/hr	

For professional services rendered

0.50	\$92.50
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Previous balance

\$37.00

Accounts receivable transactions

4/12/2012 Payment - Thank You. Check No. 1564

(\$37.00)

Total payments and adjustments

(\$37.00)

Balance due

\$92.50

Words, Inc.
30722 Country Meadows Dr.
Tomball, Texas 77375
wordsincorporated@att.net
713.515.0226

June 5, 2012

Report for
The City of Magnolia 4A/4B Corps.
Marketing/communications for month of May 2012:

May 2 3.50 hours At City Hall, contacts with three media partners (Tribune, Potpourri, K-Star) re: calendar listings; write calendar listings for month/quarter; check with market mgr re - new market information; write/distribute event release

May 3 1.75 hours Courier column - gather info/write; draft market letter re - new county licensing; emails and distrib rel re - upcoming event

May 9 4.25 hours Courier column; 4A/4B correspondence re state event listings; distribute event promotions; emails for requested Magnolia events including city and park and depot events

May 17 2.00 hours Courier column, work on event ads

May 23 4.00 hours Research/summarize city demographics for Eco Dev; Courier Column

May 30 2.50 hours At Magnolia City Hall meeting with Eco Dev Coord.; calls to newspapers; Courier column; email event photos to Potpourri

May 31 0.80 hour Re-verify and distribute event calendar thru October to Texas Events and Texas Highways magazine

TOTAL 18.80 hours at \$20 per hour \$376.00

Donated time for City of Magnolia, 9 hours total:
Facebook updates 1.50 hours
Love Bug Fest media work 7.50 hours

Respectfully submitted,
Tana Ross
Words Inc.