



4A ECONOMIC DEVELOPMENT CORPORATION

MINUTES
REGULAR MEETING
THURSDAY MARCH 8, 2012 - 4:30 P.M.
Sewall Smith City Council Chambers
18111 Buddy Riley Blvd., Magnolia, Texas 77354

A meeting of the Magnolia 4A Economic Development Corporation was held on March 8, 2012, beginning at 4:30 p.m., in the Sewall Smith City Council Chambers located at 18111 Buddy Riley Blvd., Magnolia, Texas 77354.

City Secretary Lynne George administered the Oath of Office to newly appointed Board member, Mickey Smith.

1. CALL TO ORDER

President Jonny Williams called the meeting to order at 4:30 pm.

a. **INVOCATION**

Jonny William delivered the invocation.

b. **PLEDGE OF ALLEGIANCE**

President Jonny Williams lead the pledge of allegiance.

2. ROLL CALL AND CERTIFICATION OF QUORUM

President Jonny Williams called roll and certified a quorum present with the following Board members in attendance: Jonny Williams, Pat Zaiontz, Mickey Smith

Absent: Calvin Williams, Basil Tate

Staff present: Executive Director Paul Mendes, City Secretary Lynne George, and Economic Development Coordinator Deborah Rose Miller, Finance Director Beverly Standley

Guests: Tana Ross

3. CITIZENS FORUM *(No official or formal action or vote may be taken on any comment made by citizens during Citizens Forum)*
None.

4. REQUESTS OR PETITIONS FROM THE PUBLIC
None.

5. **ANNOUNCEMENTS**

Economic Development Coordinator Deborah Rose Miller announced that according to the latest tax report, for the month of March or 4A, \$37,893.41, up 11.65%, and year to date, we are up 8.68%.

6. **FINANCIAL STATEMENTS – FEBRUARY 2012**

Provided in packet.

7. **CONSENT AGENDA – 4A EDC**

This portion of the agenda consists of items considered routine and will be enacted by one motion unless separate discussion is requested by a Board Director or a citizen.

- a. Approval of the 4A Economic Development Corporation minutes for the meeting held February 9, 2012.
- b. Magnolia Sign Source (Inv. #4390) \$ 14.95

MOTION: Upon a motion to approve Consent Agenda items a. and b. made by Pat Zaiontz and seconded by Mickey Smith, the Board members present voted and the motion carried unanimously.

NEW BUSINESS

8. **CONSIDERATION – DESIGNATION OF AUTHORIZED SIGNATORIES**

Consideration and possible action to designate authorized bank signatories.

MOTION: Upon a motion to change signatories to include all board members made by Pat Zaiontz and seconded by Mickey Smith, the Board members present voted and the motion carried unanimously.

9. **ANNEXATION UPDATE**

Update of annexation proceedings.

Economic Development Coordinator Deborah Rose Miller reported that the City Council had finished holding the second public hearing and that the next Council meeting will be on March 27th to finish the annexation and that will put us out to Friendship Drive. Mrs. Miller also stated that we are hoping to also have on that agenda some voluntary ETJ requests that will bring us out close to 149 by March 27th.

10. **CONSIDERATION – TEXAS WIDE OPEN FOR BUSINESS MAGAZINE AD**

Consideration and possible action to authorize ad in Texas Wide Open For Business magazine.

Economic Development Coordinator Deborah Rose Miller stated that this magazine comes out of the Governor's office, they publish about 50,000 of these a year, it is used at their conferences and international conferences, and it is also online. The ad size is ¼ of a page and the cost is \$1,985, ½ of which is due now, it is within budget, and the rest can be paid in 90 days. Mrs. Miller distributed a sample of the ad which was drawn up by Tana Ross, with photos taken and provided by City Administrator Paul Mendes.

MOTION: Upon a motion to authorize ad in Texas Wide Open For Business magazine made by Mickey Smith and seconded by Pat Zaiontz, the Board members present voted and the motion carried unanimously.

11. DISCUSSION/REPORT ON THE FOLLOWING ADOPTED PROJECTS

a. Unity Park

City Administrator Paul Mendes commented that the park is getting booked bumper to bumper for the spring time, unfortunately most of them are non-profits. Mr. Mendes stated that the park is seeing a lot of activity. Economic Development Coordinator Deborah Rose Miller commented that the park is booked for the 3-day Love Bug Festival in June on the 8th, 9th & 10th.

b. Downtown Project

Covered mostly in item c. i. Jonny Williams also commented that he would like to see more parking capabilities and a public restroom on The Stroll which is needed badly.

c. Economic Development Plan

i. Grow Magnolia

Economic Development Coordinator Deborah Rose Miller reported that at the last Council meeting, City Council approved the update of the comprehensive plan to be done by Kendig Keast. Once we get this comprehensive plan on land use with ordinances to protect our Stroll investment and downtown in general, all of that ties in together. Mrs. Miller stated that there is a month-to-month \$25,000 matching grant available for downtown improvements from H-GAC that we may be eligible for and we are waiting to hear back from that. Discussion followed regarding possibly using this grant for lighting improvements on The Stroll. On March 22nd, Mrs. Miller stated that she and City Administrator Paul Mendes are speakers for the Chamber luncheon, and "Magnolia On The Move" will be the topic. Mrs. Miller commented that it would be nice to have all of our official elected and appointed officials there while they are talking about Magnolia.

City Administrator Paul Mendes stated that as a point of interest, Magnolia is getting a new business on 6th Street, and Economic Development Coordinator Deborah Rose Miller stated that two other new businesses are opening, and one proposed liquor store. Discussion followed.

d. Special Events

Economic Development Coordinator Deborah Rose Miller stated that Unity Park is booked for the 3-day Love Bug Festival in June on the 8th, 9th & 10th.

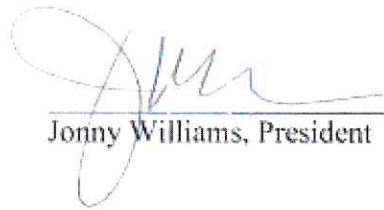
12. BOARD OF DIRECTORS CONCERNS AND REQUESTS

None.

13. ADJOURNMENT

MOTION: Upon a motion to adjourn made by Pat Zaiontz and seconded by Mickey Smith, the Board members present voted, the motion carried unanimously and the meeting was adjourned at 5:00 pm.




Jonny Williams, President

I hereby certify that this is a true and correct copy of the minutes of the 4A EDC meeting held on March 8, 2012.

ATTEST:


Lynne George, City Secretary