



4A ECONOMIC DEVELOPMENT CORPORATION

MINUTES

REGULAR MEETING

THURSDAY MARCH 13, 2014 - 4:30 P.M.

Sewall Smith City Council Chambers
18111 Buddy Riley Blvd., Magnolia, Texas 77354

A meeting of the Magnolia 4A Economic Development Corporation was held on March 13, 2014, beginning at 4:35 p.m., in the Sewall Smith City Council Chambers located at 18111 Buddy Riley Blvd., Magnolia, Texas 77354.

1. CALL TO ORDER

Jonny Williams called the meeting to order at 4:35 pm.

- a. **INVOCATION**
Basil Tate delivered the invocation.
- b. **PLEDGE OF ALLEGIANCE**
Jonny Williams lead the pledge of allegiance.

2. ROLL CALL AND CERTIFICATION OF QUORUM

Jonny Williams called roll and certified a quorum present with the following Board members in attendance: Jonny Williams, Phyllis Stegen, Pat Zaiontz, Basil Tate, and Anne Sundquist

Absent: -0-

Staff present: Executive Director/City Administrator Paul Mendes, City Secretary Lynne George, Economic Development Coordinator Tana Ross

3. CITIZENS FORUM *(No official or formal action or vote may be taken on any comment made by citizens during Citizens Forum)*

None.

4. REQUESTS OR PETITIONS FROM THE PUBLIC

None.

5. PRESENTATION

Presentation by Brandie Webb of a park for the disabled.

Brandie Webb presented a PowerPoint presentation for a proposal to create a play area for disabled children, or to develop the existing facilities at Unity Park to make them more accessible and geared more for special needs children at the estimated cost of approximately \$150,000 depending upon the features/equipment, etc., and discussed possible fund raising efforts, sponsorships by businesses, grants, etc. that could defer the cost. Phyllis Stegen and Anne Sundquist volunteered to work with Ms. Webb to determine a plan.

6. ANNOUNCEMENTS

None.

7. FINANCIAL STATEMENTS – UPDATE OF REVENUES & EXPENDITURES

(Basil Tate)

Basil Tate provided a brief summary of the corporation's revenues and expenditures.

8. CONSENT AGENDA – 4A EDC

This portion of the agenda consists of items considered routine and will be enacted by one motion unless separate discussion is requested by a Board Director or a citizen.

- a. Approval of the 4A Economic Development Corporation minutes for the meeting held February 13, 2014.
- b. MISD ESC Board room rental 2/20/14 \$ 40.00
- c. Tana Ross \$1,250.00

MOTION: Upon a motion to approve Consent Agenda items a. through c. made by Basil Tate and seconded by Anne Sundquist, the Board members voted and the motion carried unanimously.

9. ECONOMIC DEVELOPMENT COORDINATOR REPORT

(Tana Ross)

Economic Development Coordinator Tana Ross reported on sales tax which she stated is up 17.00% overall and her philosophy as to why it is up; provided a sales tax comparison with other cities; reported on recent economic development activities, and provided an update on prospects for the yellow house. Under Marketing/Events, Mrs. Ross reported that the Mardi Gras on the Stroll was a success with approximately 1,200 attending and that the Stroll committee has a balance of \$2,206.93. Mrs. Ross also reported that she attended the Harris County Pct. 4 Expo marketing the city to senior Texans, and hosted the realtor/developer breakfast for 50+ professionals.

10. ANNEXATION/ETJ UPDATE

Update of annexation/ETJ proceedings.

Executive Director/City Administrator Paul Mendes presented the PowerPoint presentation, "Magnolia On The Move," that had recently been presented at the Chamber luncheon and to other interested individuals, which provides an update and highlights prospective/proposed development. Mr. Mendes further updated the Board by reporting that the plans for future annexation include properties that are being served on Melton Street, the feed store, acquire properties along FM 1774 towards the Woodard Tract, and northwest along FM 1486 to join into the 6,000 acres.

11. DISCUSSION/REPORT ON ADOPTED PROJECTS

Discussion/status report on the following adopted projects:

- a. Unity Park
Executive Director/City Administrator Paul Mendes reported that the dirt that had been dumped there by accident near the barbeque cookoff area has been removed, and the Public Works staff is checking the pipes to make sure they are operational. Also, the bridge has been installed near the boy scout area and hopefully the Eagle Scouts can start using that as a training area.
- b. Downtown Project
Mr. Mendes reported that with the people coming in, he suspects that we are going to have to come up with some plans to develop the area.
- c. Economic Development Plan
Mr. Mendes stated that the cost of pipes will be in the millions of dollars and one thing we are going to have to look at is going down to the Catahoula Aquifer for an alternative source of water to help eliminate the additional tax being imposed by SJRA and LSGCD. He estimates a savings of from between \$3 to \$5 per 1,000 gallons in the next few years. The City is paying from \$18,000 to \$25,000+ per month to the SJRA for pumpage fees, which is expected to go up. If we do this, Mr. Mendes commented that it would give us an advantage in selling homes as they will not have this additional tax.
- i. Grow Magnolia
No report.
- d. Special Events
No report.

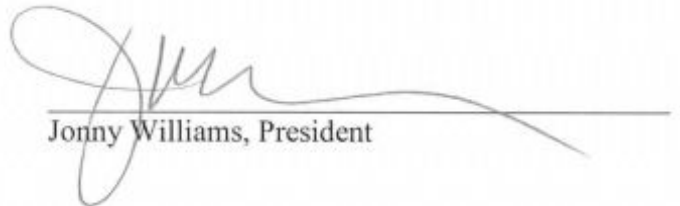
12. BOARD OF DIRECTORS CONCERNS AND REQUESTS

None.

13. ADJOURNMENT

MOTION: Upon a motion to adjourn made by Pat Zaiontz and seconded by Phyllis Stegen, the Board members voted, the motion carried unanimously and the meeting was adjourned at 5:28 pm.




Jonny Williams, President

I hereby certify that this is a true and correct copy of the minutes of the 4A EDC meeting held on March 13, 2014.

ATTEST:



Lynne George, City Secretary