

Jonny Williams, President  
Phyllis Stegen, Vice President  
Basil Tate, Secretary/Treasurer  
Pat Zaiontz  
Anne Sundquist

Executive Director/City Administrator, Paul Mendes  
City Secretary Lynne George  
4A EDC Attorney Leonard Schneider



## 4A ECONOMIC DEVELOPMENT CORPORATION

### **MINUTES**

#### **REGULAR MEETING**

**THURSDAY MARCH 10, 2016 - 4:30 P.M.**

Sewall Smith City Council Chambers  
18111 Buddy Riley Blvd., Magnolia, Texas 77354

A meeting of the Magnolia 4A Economic Development Corporation was held on March 10, 2016, beginning at 4:31 p.m., in the Sewall Smith City Council Chambers located at 18111 Buddy Riley Blvd., Magnolia, Texas 77354.

#### **1. CALL TO ORDER**

President Jonny Williams called the meeting to order at 4:31 pm.

##### **a. INVOCATION**

Basil Tate delivered the invocation.

##### **b. PLEDGE OF ALLEGIANCE**

President Williams lead the pledge of allegiance to the United States flag.

#### **2. ROLL CALL AND CERTIFICATION OF QUORUM**

President Williams called roll and certified a quorum present with the following Board members in attendance: Jonny Williams, Phyllis Stegen, Basil Tate and Anne Sundquist

Absent: Pat Zaiontz

Staff present: City Secretary Lynne George

Also present: Economic Development Coordinator Tana Ross

#### **3. PRESENTATION**

##### **a. Unity Park/Unity Forest presentation by Phyllis Stegen**

Phyllis Stegen provided a PowerPoint presentation in the packet to show everyone the different stages they went through in getting the handicap swing in and it is now in and complete.

4. **CITIZENS FORUM** *(No official or formal action or vote may be taken on any comment made by citizens during Citizens Forum)*  
None.

5. **REQUESTS OR PETITIONS FROM THE PUBLIC**  
None.

6. **ANNOUNCEMENTS**  
Tana Ross announced that Live Well Magnolia is up and running; and an education series on leadership and involvement through our membership with Central East Texas Alliance for Economic Development will be here at City Hall on April 13<sup>th</sup>.

Phyllis Stegen announced that the Greater Magnolia Showdown Cookoff will be on April 1<sup>st</sup> and 2<sup>nd</sup>.

Jonny Williams announced that the yellow house is leased.

7. **TREASURER'S REPORT – UPDATE OF REVENUES & EXPENDITURES**  
*(Basil Tate)*  
Basil Tate had provided a brief summary of revenues and expenditures.

8. **CONSENT AGENDA – 4A EDC**  
*This portion of the agenda consists of items considered routine and will be enacted by one motion unless separate discussion is requested by a Board Director or a citizen.*
- a. Approval of the 4A Economic Development Corporation minutes for the meeting held February 11, 2016.
  - b. DBS Marketing & Promotions, LLC \$ 199.88
  - c. Office Depot (Inv.#824613610001) \$ 6.29
  - d. Viada & Strayer (Inv.#1268) \$2,310.17
  - e. Tana Ross \$1,287.50

**MOTION:** Upon a motion to approve Consent Agenda items a. through e. made by Phyllis Stegen and seconded by Anne Sundquist, the Board members voted and the motion carried unanimously.

9. **ECONOMIC DEVELOPMENT COORDINATOR REPORT**  
*(Tana Ross)*

- Sales tax report  
Tana Ross reported sales tax up 15.76% for this reporting period and down 11.55% for year to date, and the recent drop in revenues is due to upstream oil and gas-related services; the trend for medical services and diversification, but our retail and restaurants are doing better than last year.
- Sales tax revenue comparison  
Mrs. Ross provided a monthly comparison of other cities, and historical sales tax data.

- Economic Development Coordinator Report  
Mrs. Ross briefly summarized report highlights, business closings/openings, new businesses, contacts, on-going hotel/motel interest, reported on the realtor/developer breakfast with thirty-two in attendance, and sports arena update.

**10. ANNEXATION/ETJ UPDATE**

Update of annexation/ETJ proceedings.

City Secretary Lynne George reported that the annexation of Parcel 1, a portion of the F.M. 149 Spur (60' right of way, and Parcel 2 of 107.715 acres of land will be finalized at the April meeting.

**11. DISCUSSION/REPORT ON ADOPTED PROJECTS**

Discussion/status report on the following adopted projects:

- a. Unity Park  
No report.
- b. Downtown Project  
No report.
- c. Economic Development Plan  
No report.
  - i. Grow Magnolia  
No report.
- d. Special Events  
Covered in announcements.

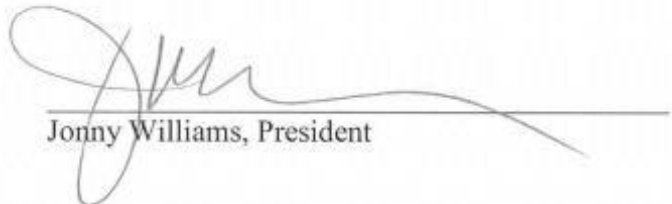
**12. BOARD OF DIRECTORS CONCERNS AND REQUESTS**

None.

**13. ADJOURNMENT**

**MOTION:** Upon a motion to adjourn made by Phyllis Stegen and seconded by Basil Tate, the Board members voted, the motion carried unanimously and the meeting was adjourned at 5:10 pm.

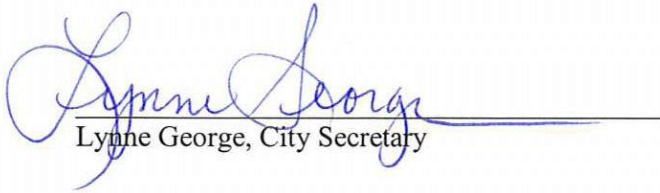


  
Jonny Williams, President

### CERTIFICATION

I hereby certify that this is a true and correct copy of the minutes of the 4A EDC meeting held on March 10, 2016.

ATTEST:



Lynne George, City Secretary