



4A ECONOMIC DEVELOPMENT CORPORATION

MINUTES

BUDGET WORKSHOP & REGULAR MEETING

THURSDAY JULY 12, 2012 - 4:30 P.M.

Sewall Smith City Council Chambers
18111 Buddy Riley Blvd., Magnolia, Texas 77354

A meeting of the Magnolia 4A Economic Development Corporation was held on July 12, 2012, beginning at 4:30 p.m., in the Sewall Smith City Council Chambers located at 18111 Buddy Riley Blvd., Magnolia, Texas 77354.

1. CALL TO ORDER

President Jonny Williams called the meeting to order at 4:30 pm.

a. **INVOCATION**

Basil Tate delivered the invocation.

b. **PLEDGE OF ALLEGIANCE**

President Jonny Williams lead the pledge of allegiance.

2. ROLL CALL AND CERTIFICATION OF QUORUM

President Jonny Williams called roll and certified a quorum present with the following Board members in attendance: Jonny Williams, Pat Zaiontz, and Basil Tate.

Absent: Calvin Williams, and Mickey Smith

Staff present: Executive Director/City Administrator Paul Mendes, City Secretary Lynne George, Economic Development Coordinator Deborah Rose Miller

Guests: Tana Ross, Words, Inc.

3. BUDGET WORKSHOP

Jonny Williams convened the Budget Workshop at 4:35 pm.

Discussion of budget to include, but not be limited to:

a. **Review expenses**

The Board reviewed the expenditures. Economic Development Coordinator Deborah Rose Miller suggested instead of splitting the cost of the ad that was placed in Texas Open For Business and paying \$1,000 this year and \$1,000 next fiscal year, to just go ahead and pay it off this year as the funds are there. Executive Director/City

Administrator Paul Mendes stated that he felt the economic development maps/brochures needed to be updated and that consideration be given to include that in the budget. Mrs. Miller stated that the cost of that update is projected to be approximately \$3,000. Discussion followed.

- b. propose projects

Economic Development Coordinator Deborah Rose Miller suggested, for better public relations and marketing, hosting quarterly breakfast meetings with the realtors, business developers, bankers, school district, city officials, TxDot, etc., and give them the information that they need firsthand to help them see what's happening here. She forecasted the cost at about \$1,000 over the year. Discussion followed.

4. **ADJOURN WORKSHOP AND RECONVENE OPEN MEETING**

Jonny Williams adjourned the Budget Workshop and reconvened the open meeting at 4:58 pm.

5. **CONSIDERATION – APPROVAL OF FY 2013 BUDGET**

Consideration and take possible action to approve 4A EDC budget for FY 2013.

MOTION: Upon a motion to approve the 4A EDC budget for FY 2013 made by Basil Tate and seconded by Pat Zaiontz, the Board members present voted and the motion carried unanimously.

6. **CITIZENS FORUM** *(No official or formal action or vote may be taken on any comment made by citizens during Citizens Forum)*

None.

7. **REQUESTS OR PETITIONS FROM THE PUBLIC**

None.

8. **ANNOUNCEMENTS**

None.

9. **FINANCIAL STATEMENTS – JUNE 2012**

Reviewed.

10. **CONSENT AGENDA – 4A EDC**

This portion of the agenda consists of items considered routine and will be enacted by one motion unless separate discussion is requested by a Board Director or a citizen.

- a. Approval of the 4A Economic Development Corporation minutes for the meeting held June 14, 2012.
- b. Cymetrix Technologies \$ 82.50
- c. Sam's Club \$ 668.37
- d. Quill \$ 52.35

MOTION: Upon a motion to approve Consent Agenda items a. thru d. made by Pat Zaiontz and seconded by Basil Tate, the Board members present voted and the motion carried unanimously.

11. ANNEXATION/ETJ UPDATE

Update of annexation/ETJ proceedings.

Economic Development Coordinator Deborah Rose Miller announced that she has the written voluntary ETJ forms including CanRig, the property right next door to CanRig, and the 30 acres that are across the street from CanRig which were in the mail today, and the only thing missing right now is the church to get us down to the spur. Discussion followed. Plans are being made right now to possibly do some more annexation because we have not reached our 30% limit yet.

12. DISCUSSION/REPORT ON ADOPTED PROJECTS

Discussion/status report on the following adopted projects:

a. Unity Park

Economic Development Coordinator Deborah Rose Miller reported that the LoveBug Fest was a great event as was the 4th of July celebration with over 2,000 people in attendance, in spite of the last minute coordination due to being cancelled prior.

b. Downtown Project

No report.

c. Economic Development Plan

i. Grow Magnolia

Economic Development Coordinator Deborah Rose Miller reported that contacts are coming in and are in fact the most that she has ever received and people are starting to pay attention. They are just waiting for that road to get finished and are catching the vision and she feels that what we are doing with the road and the comprehensive plan, that we are in for a boom town.

d. Special Events

Economic Development Coordinator Deborah Rose Miller stated that the next special event will be the Tailgate Party on Saturday August 18th which was our most successful event in 2011 with over 2,500 folks, the schools are all on board with it with all coach support this year, so we should just pack the house down with bands, athletic groups, and cheerleaders, with lots of fun things planned to take it to the next level.

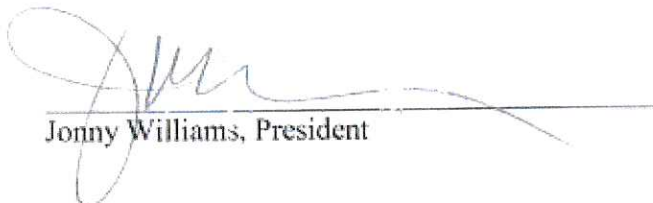
13. BOARD OF DIRECTORS CONCERNS AND REQUESTS

None.

14. ADJOURNMENT

MOTION: Upon a motion to adjourn made by Pat Zaiontz and seconded by Basil Tate, the Board members present voted, the motion carried unanimously and the meeting was adjourned at 5:11 pm.




Jonny Williams, President

I hereby certify that this is a true and correct copy of the minutes of the 4A EDC meeting held on July 12, 2012.

ATTEST:


Lynne George, City Secretary