



4A ECONOMIC DEVELOPMENT CORPORATION

MINUTES

REGULAR MEETING

THURSDAY APRIL 14, 2011 - 3:30 P.M.

Sewall Smith City Council Chambers
18111 Buddy Riley Blvd., Magnolia, Texas 77354

A regular meeting of the Magnolia 4A Economic Development Corporation was held on April 14, 2011, beginning at 3:30 p.m., in the Sewall Smith City Council Chambers located at 18111 Buddy Riley Blvd., Magnolia, Texas 77354.

1. CALL TO ORDER

President Jonny Williams called the meeting to order at 3:44 pm.

2. INVOCATION AND PLEDGE OF ALLEGIANCE

Calvin Williams delivered the invocation and President Jonny Williams led the Pledge of Allegiance.

3. ROLL CALL AND CERTIFICATION OF QUORUM

President Jonny Williams called roll and certified a quorum present with the following Board members in attendance: Jonny Williams, Pat Zaiontz, Calvin Williams, and Sammie Scott.

Absent: David Burdick

Staff present: Executive Director Paul Mendes, City Secretary Lynne George, Economic Development Coordinator Deborah Rose Miller

Guest: Tana Ross, Words, Inc.

4. CITIZENS FORUM *(No official or formal action or vote may be taken on any comment made by citizens during Citizens Forum)*

None.

5. REQUESTS OR PETITIONS FROM THE PUBLIC

None.

6. ANNOUNCEMENTS

None.

7. FINANCIAL STATEMENTS – MARCH 2011

Provided in packet. No discussion.

8. CONSENT AGENDA – 4A EDC

This portion of the agenda consists of items considered routine and will be enacted by one motion unless separate discussion is requested by a Board Director or a citizen.

- a. Approval of the 4A Economic Development Corporation minutes for the meeting held March 10, 2011.
- b. Sam's Club \$ 133.18
- c. Stuckey's Contract Service, L.P. (Inv. #05-1669) \$1,330.00
- d. Daniel's Landscaping (Inv. #2713) \$1,134.00
- e. Upbeat Site Furnishings (Order #586657-0) \$1,960.27
- f. Liles Parker PLLC (Inv. #10602) \$ 55.50
- g. Words, Inc. (April 7, 2011) \$ 200.00
- h. Aerial Focus (Inv. #67660) \$2,720.00

MOTION: Upon a motion to approve items a. through h. made by Pat Zaiontz and seconded by Calvin Williams, the Board members present voted, and the motion carried unanimously.

OLD BUSINESS

9. DISCUSSION/REPORT ON THE FOLLOWING ADOPTED PROJECTS

- Unity Park
President Jonny Williams reported that there has been more vandalism at the park and that bull rock was thrown against the walls, breaking out the stone facia, and a pallet of stone will probably have to be purchased to try and match the stone. He asked Sgt. Eric Silliman to view the surveillance camera video to try to identify the vandals which are believed to be junior high kids. Sgt. Silliman stated that he could get a camera that would rotate around 360° and zoom in and out on key areas of the park, like the skatepark and the splashpad, including the pavilion. Discussion followed regarding making friends with some of the other kids, and placing CrimeStopper signs out. Mr. Williams also reported that additional restroom facilities will be built by the skatepark and splashpad areas, and water fountains and barbeque grills are also being installed.
- Yellow House
No report.
- Downtown Project
No report.
- Economic Development Plan
City Administrator Paul Mendes reported that the aerial maps are in hand, but there are errors in them that need to be corrected at the next printing; however, he stated it will be a very useful tool with developers. There have already been some developers who have come to look at them, and have asked about them, and it is already showing signs of movement. Mr. Mendes also reported that interest has been expressed to reinitiating the Magnolia Ridge Public Improvement District. Mr. Mendes also reported on speaking

with folks from large retailers who have expressed interest, requested more information, and further communications will continue. He lastly reported on recent discussions with and requests by Walgreens and stated that there has been a lot of recent activity and interest in the community.

- **Special Events**

Deborah Rose Miller reported that the next event on The Stroll is scheduled for May 14, a Classic Car Show at the 6th Grade campus, and the Fiesta of Flowers down the Stroll. On August 23rd, a Tailgate Party for all the athletes from both high schools with marching bands, dunking booth, etc. is planned, as well as a Ren-Fest Meet & Greet the weekend before the Texas Renaissance Festival begins in October, as well as the Harvest Fest. Tana Ross provided a written report of her efforts and contributions. Ms. Ross also reported that she was asked by City Administrator Paul Mendes to begin working on an application with the Texas Municipal League to see if the City of Magnolia, and all of the other agencies involved in the development of Unity Park, would qualify for an award, to be submitted before the June deadline.

- **Beautification**

Pat Zaiontz reported that the new shrubbery (roses) have been planted and is being watered in.

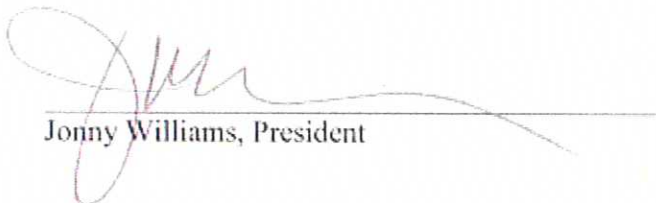
10. BOARD OF DIRECTORS CONCERNS AND REQUESTS

None.

11. ADJOURNMENT

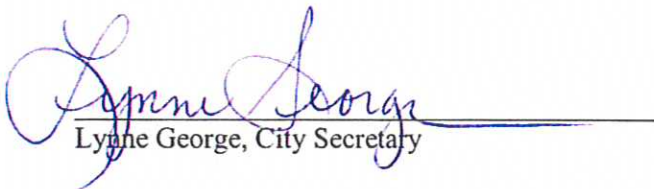
MOTION: Upon a motion to adjourn made by Calvin Williams and seconded by Pat Zaiontz, the Board members present voted, the motion carried unanimously and the meeting was adjourned at 4:09 pm.




Jonny Williams, President

I hereby certify that this is a true and correct copy of the minutes of the regular meeting held on April 14, 2011, by the Board of the City of Magnolia 4A Economic Development Corporation and were approved on May 12, 2011.

ATTEST:


Lynne George, City Secretary